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Wisconsin Corn Promotion Board

Wisconsin Corn Growers Association

University of Wisconsin Agronomy Department

University of Wisconsin Cooperative Extension

UWEX Cooperating Counties – La Crosse, Waupaca, and Manitowoc

Key Management Practices for Profitable Corn Production in the Northern Corn Belt

Joe Lauer
University of Wisconsin-Madison

2009 Wisconsin Corn Conferences
West Salem, Waupaca, and Kiel
January 20, 21 and 22

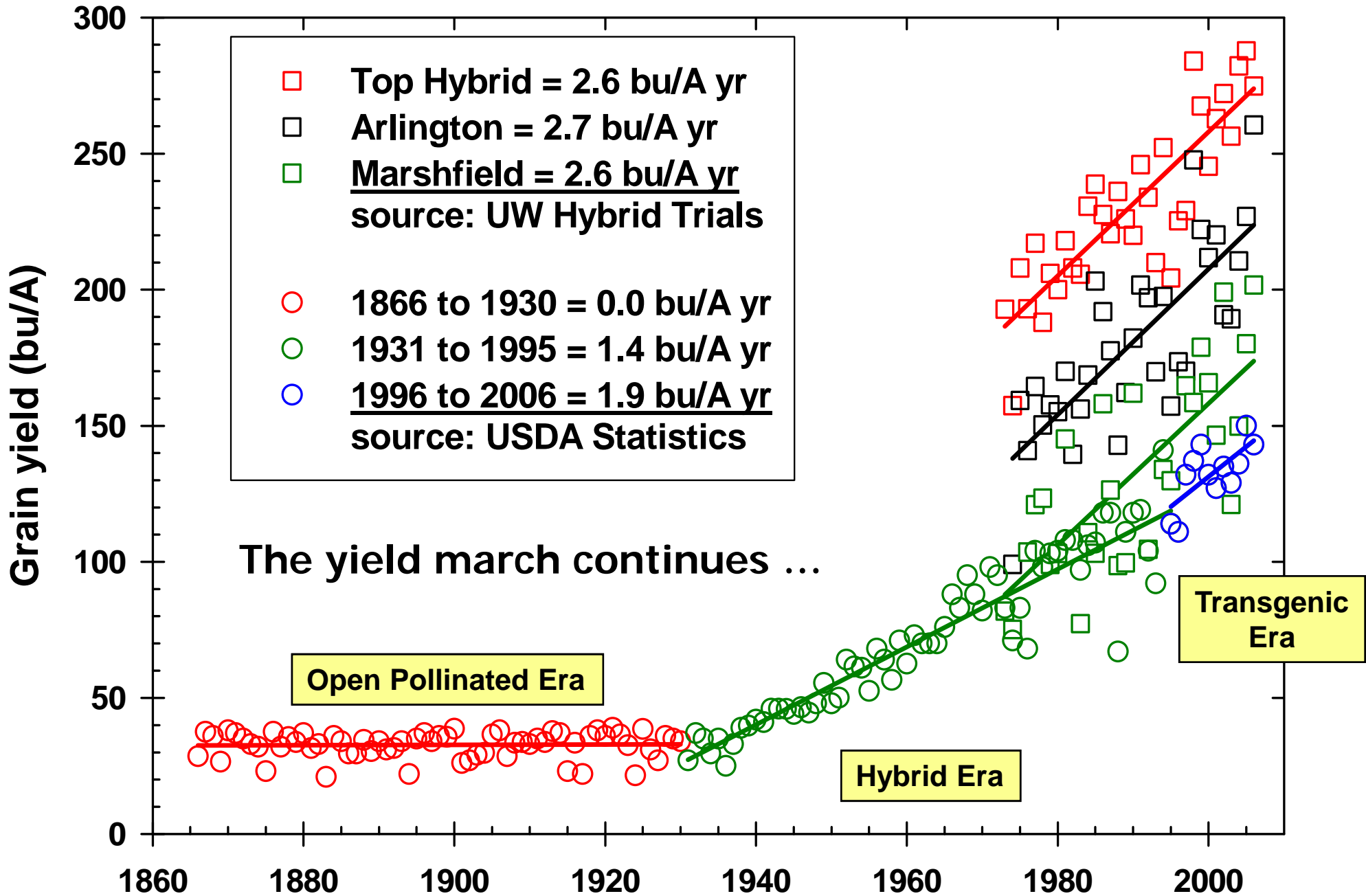


Overview

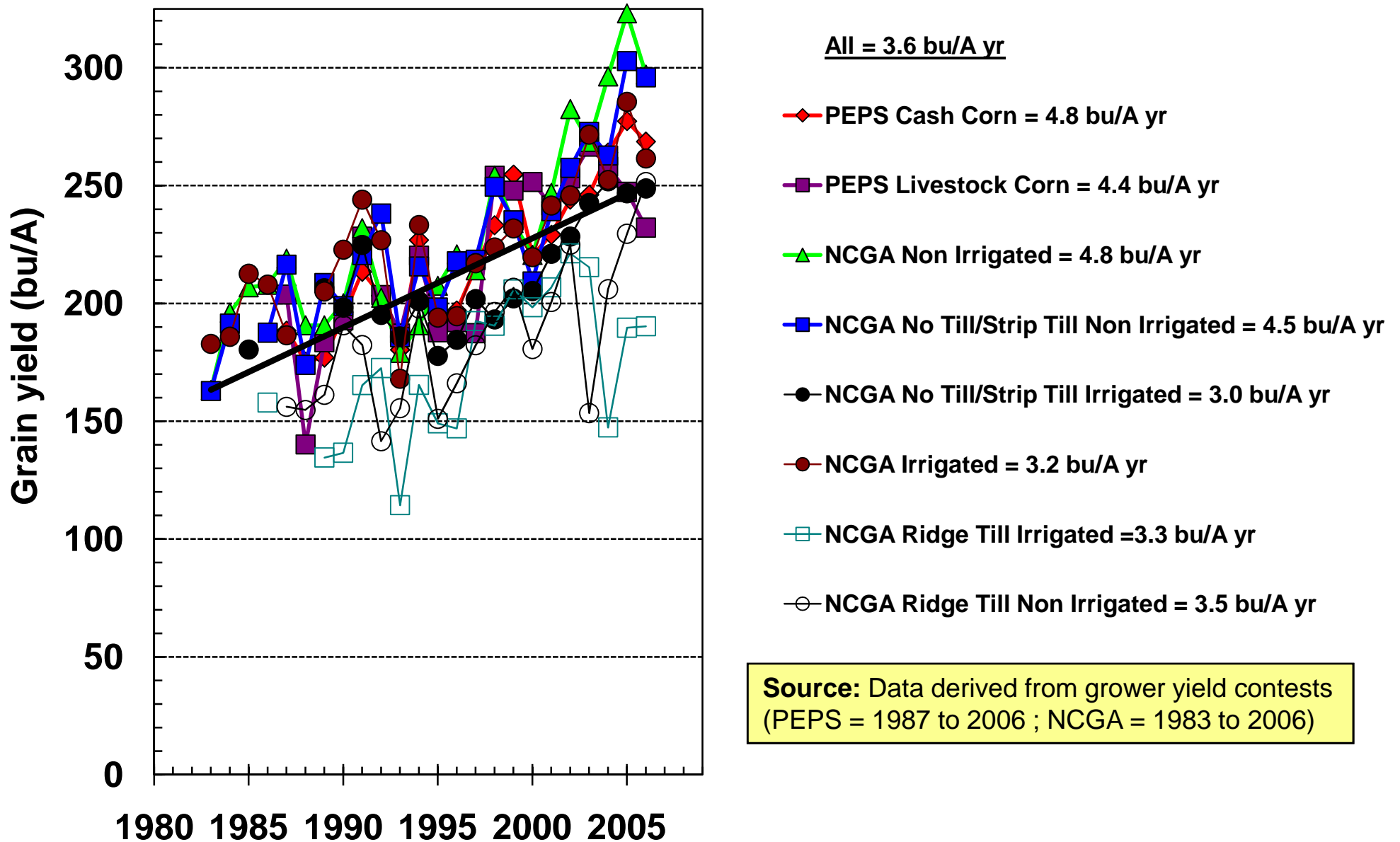
- **Keys to high yields and profitability – Ten principles for successful corn production in the northern Corn Belt**
- **The impact of \$300 per bag seed corn – What management adjustments are needed?**
- **What do we do with all these yield maps?**



Corn yield in Wisconsin since 1866

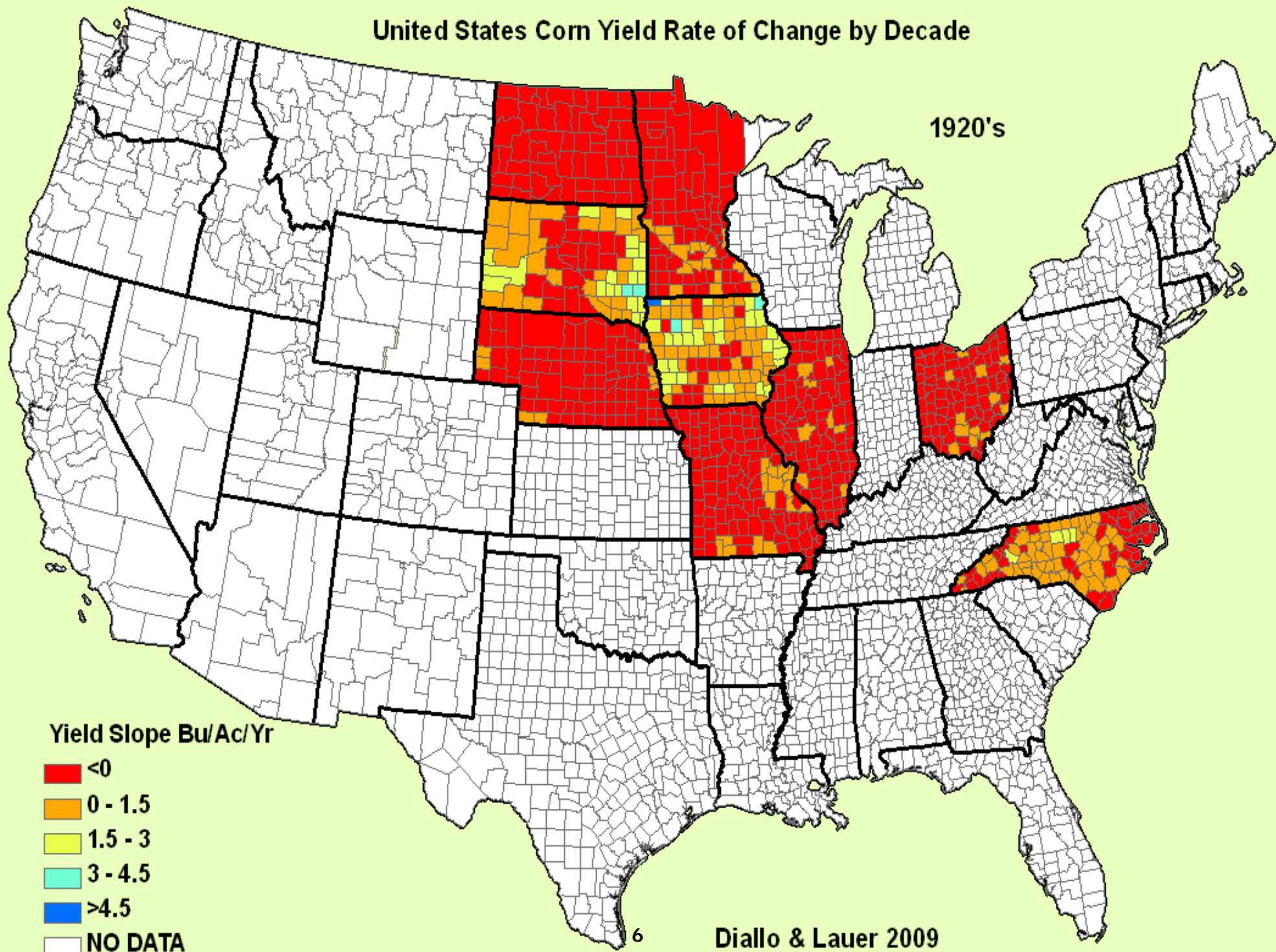


Corn Yield Progress in Wisconsin (Top Producer in Category)

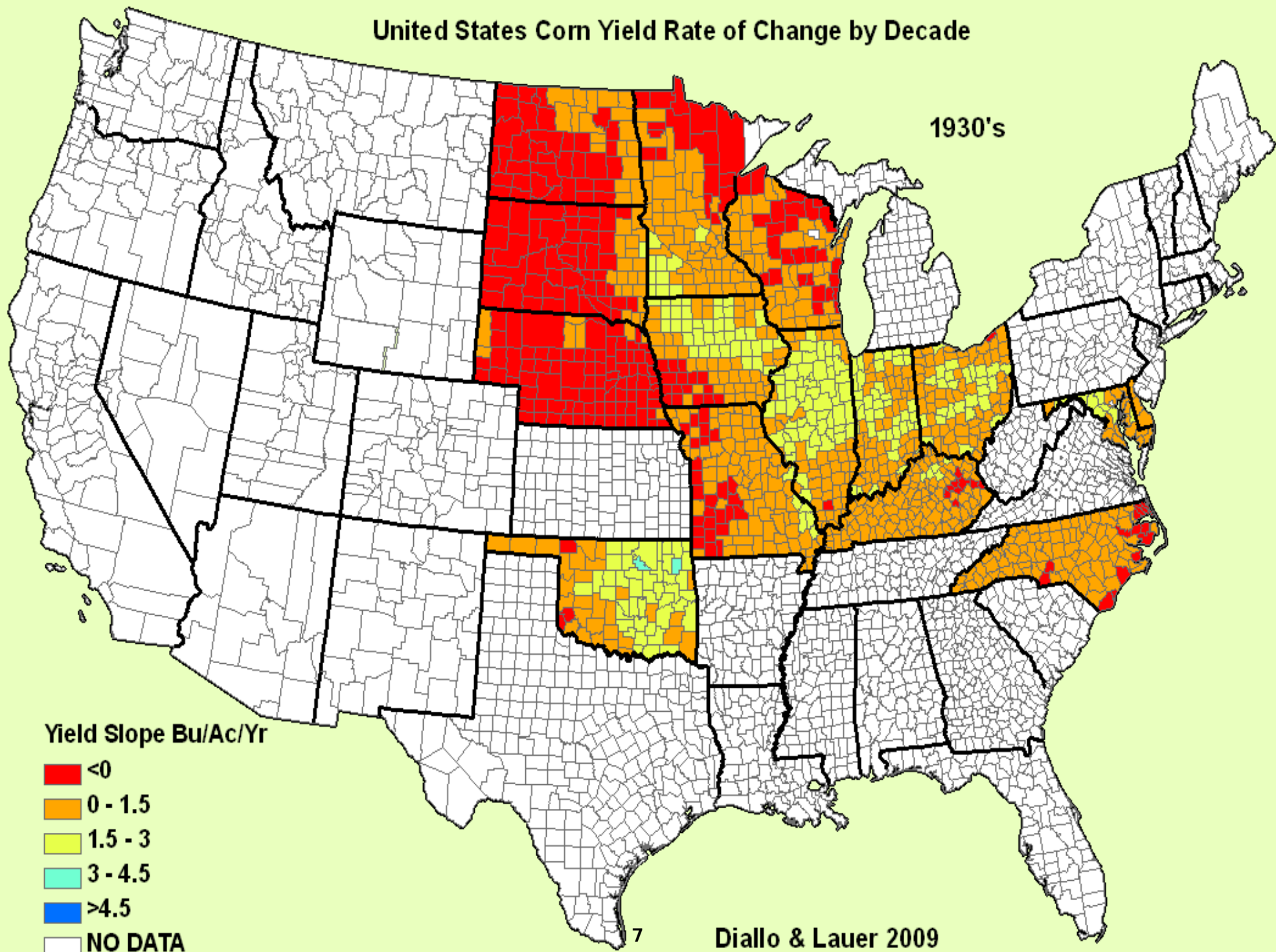


United States Corn Yield Rate of Change by Decade

1920's

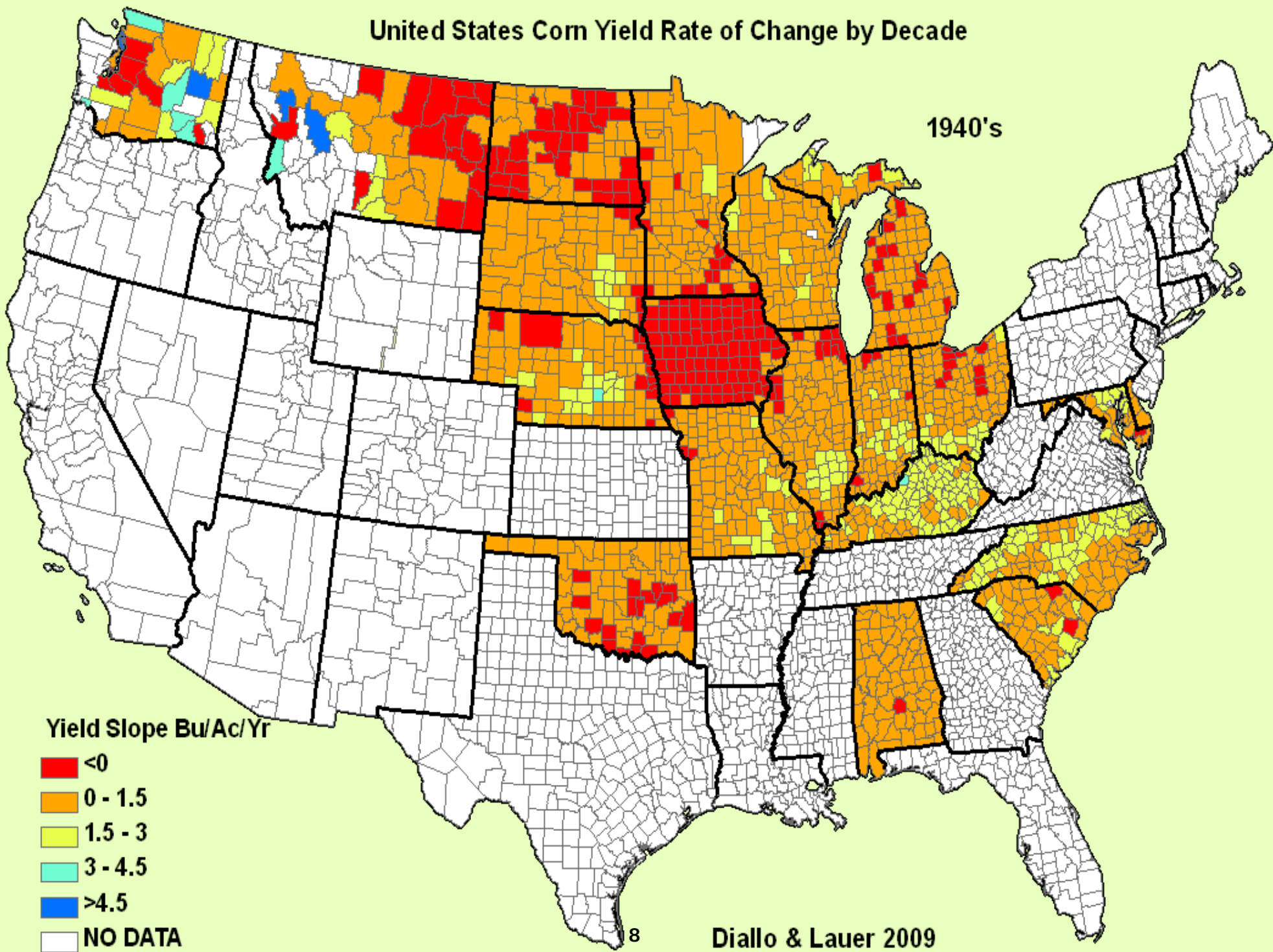


United States Corn Yield Rate of Change by Decade



United States Corn Yield Rate of Change by Decade

1940's

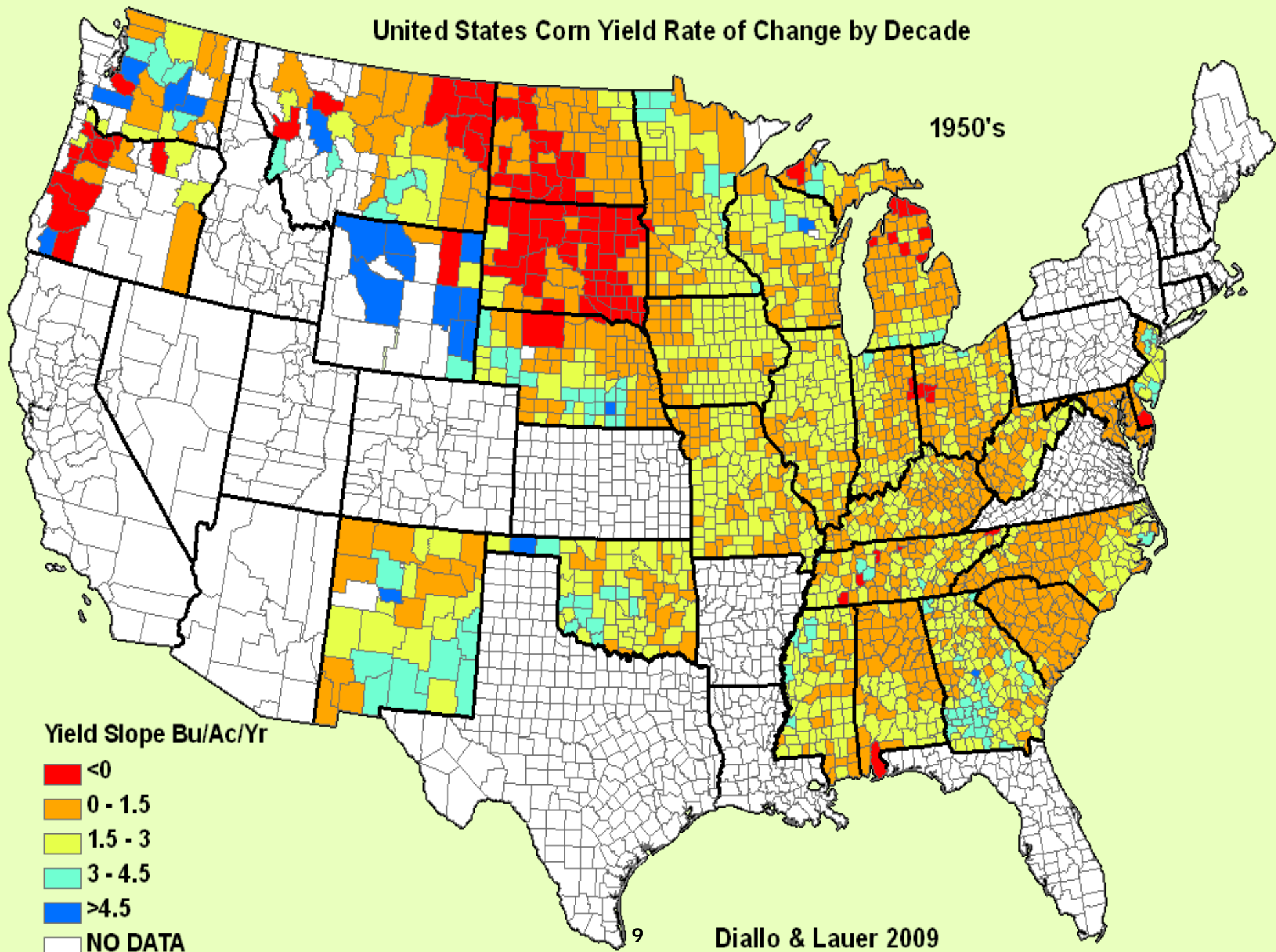


Yield Slope Bu/Ac/Yr

- <0
- 0 - 1.5
- 1.5 - 3
- 3 - 4.5
- >4.5
- NO DATA

United States Corn Yield Rate of Change by Decade

1950's

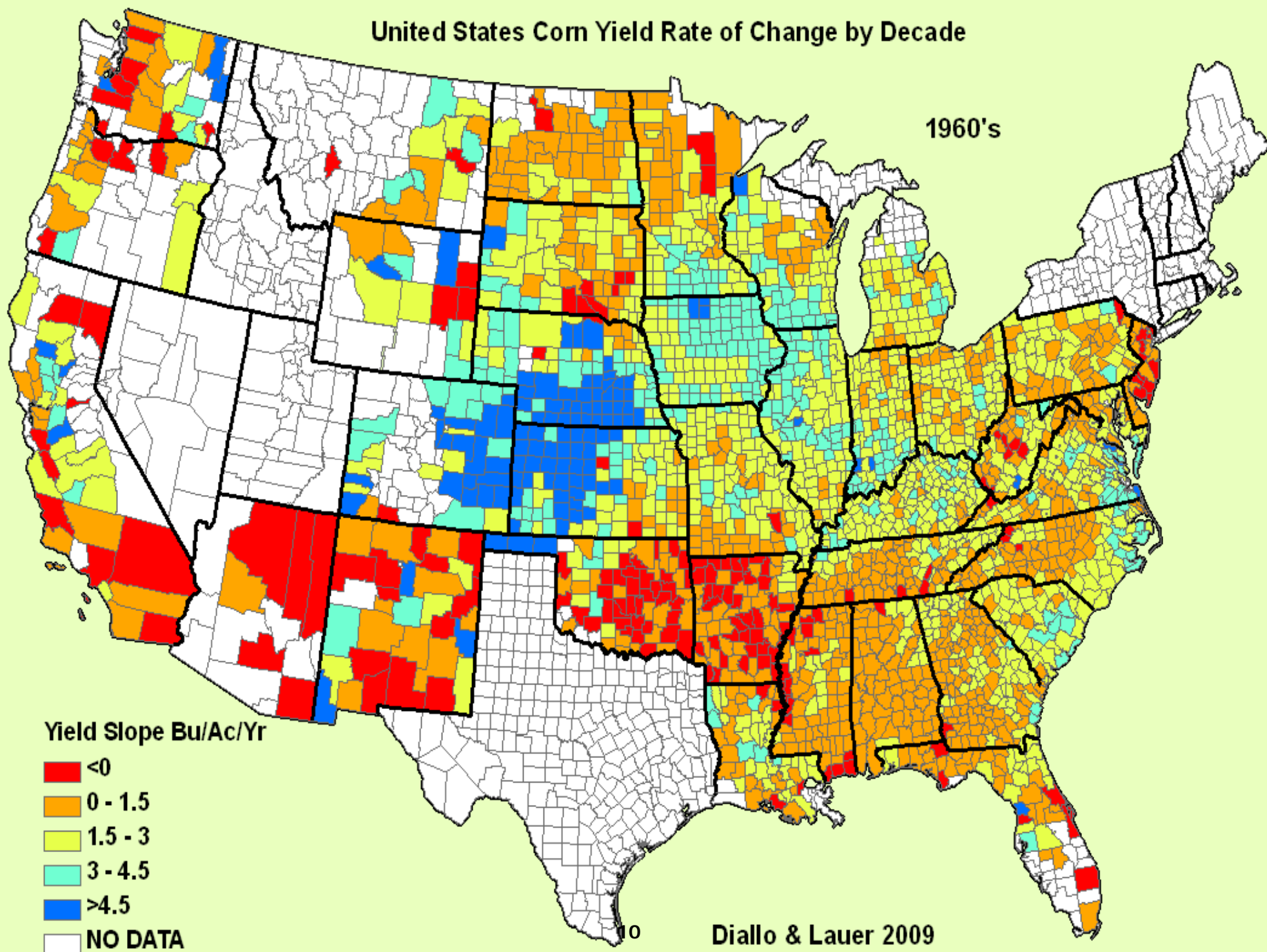


Yield Slope Bu/Ac/Yr

- <0
- 0 - 1.5
- 1.5 - 3
- 3 - 4.5
- >4.5
- NO DATA

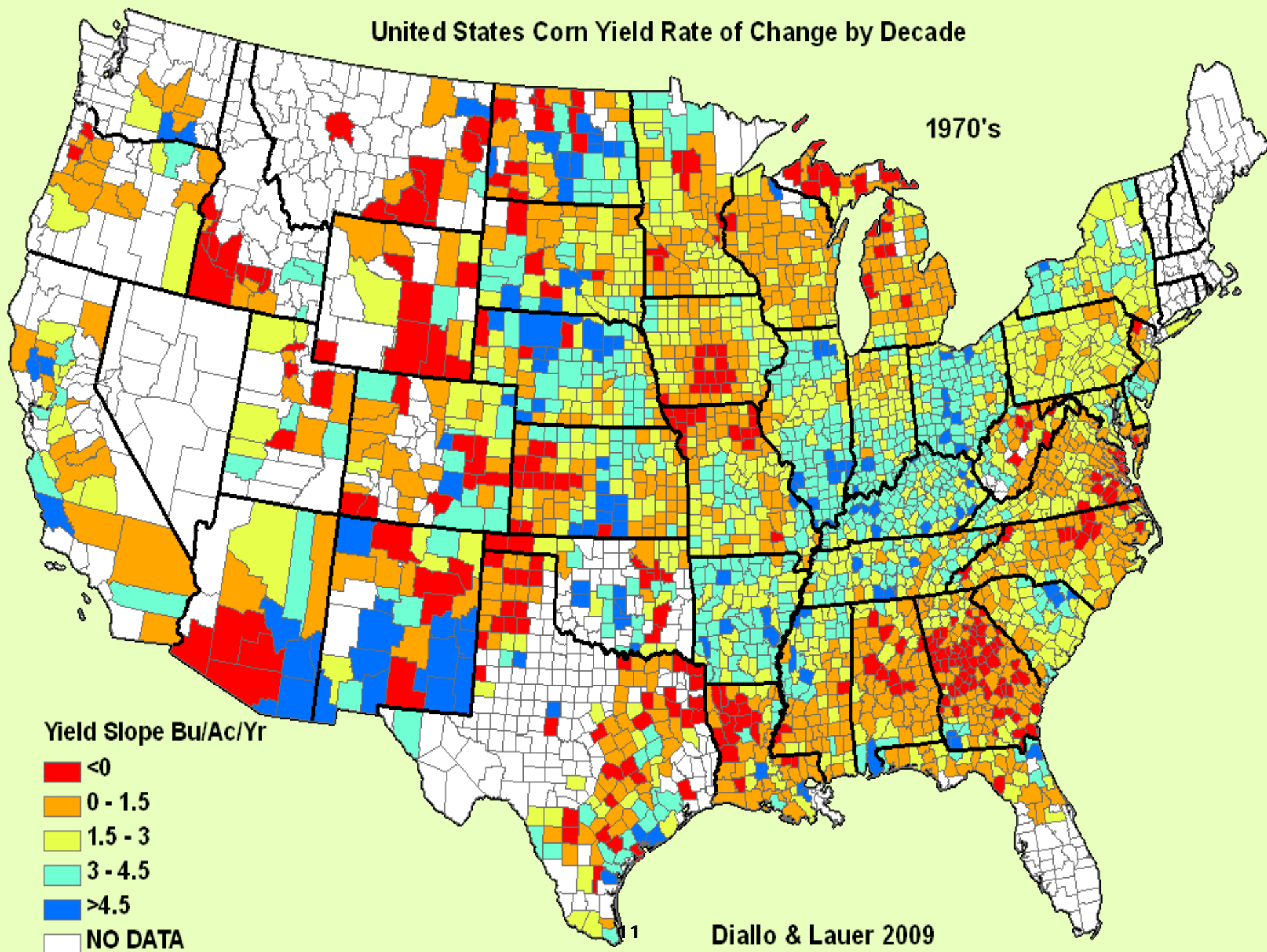
United States Corn Yield Rate of Change by Decade

1960's



United States Corn Yield Rate of Change by Decade

1970's



Yield Slope Bu/Ac/Yr

<0

0 - 1.5

1.5 - 3

3 - 4.5

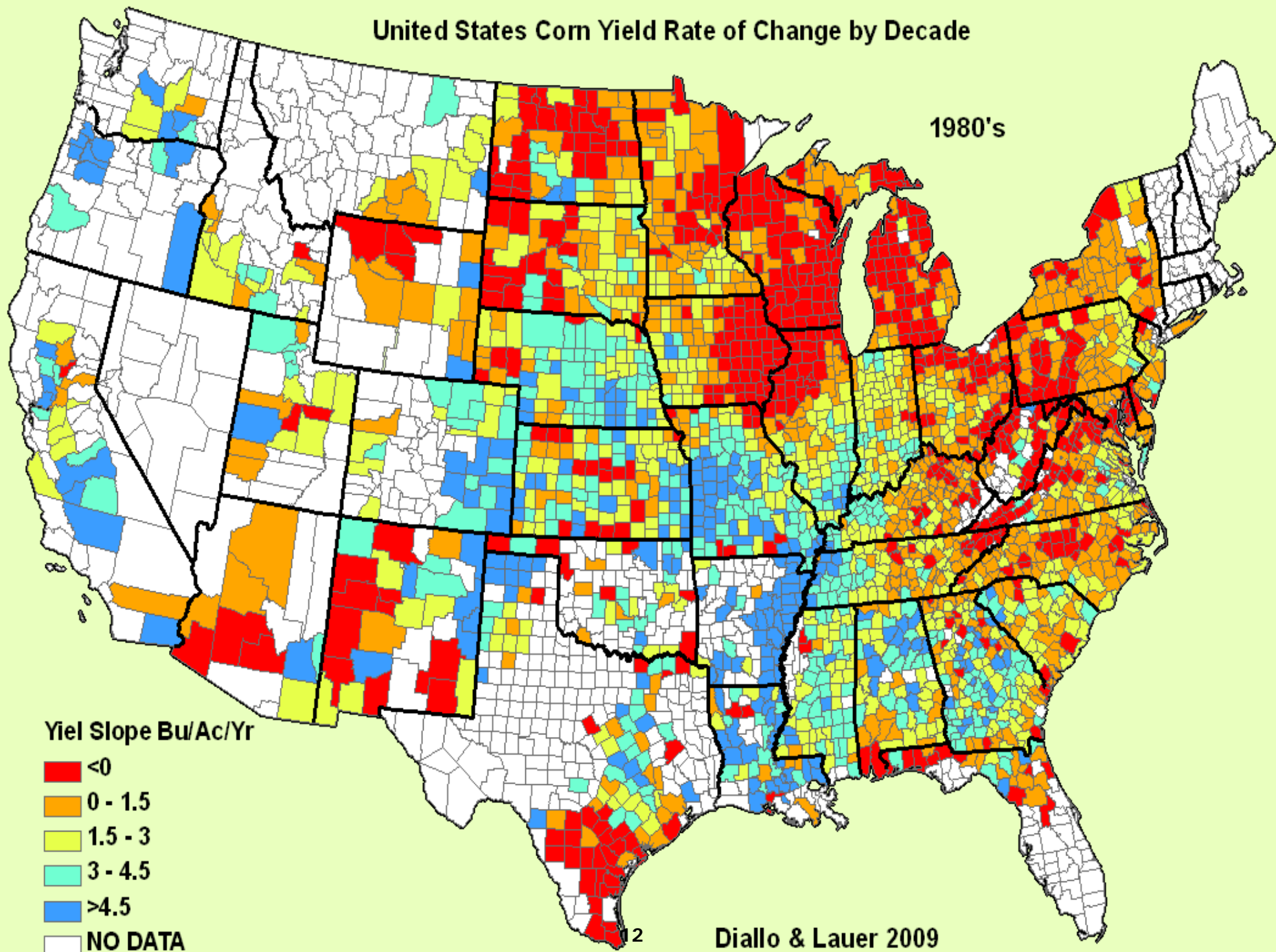
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NO DATA

11 Diallo & Lauer 2009

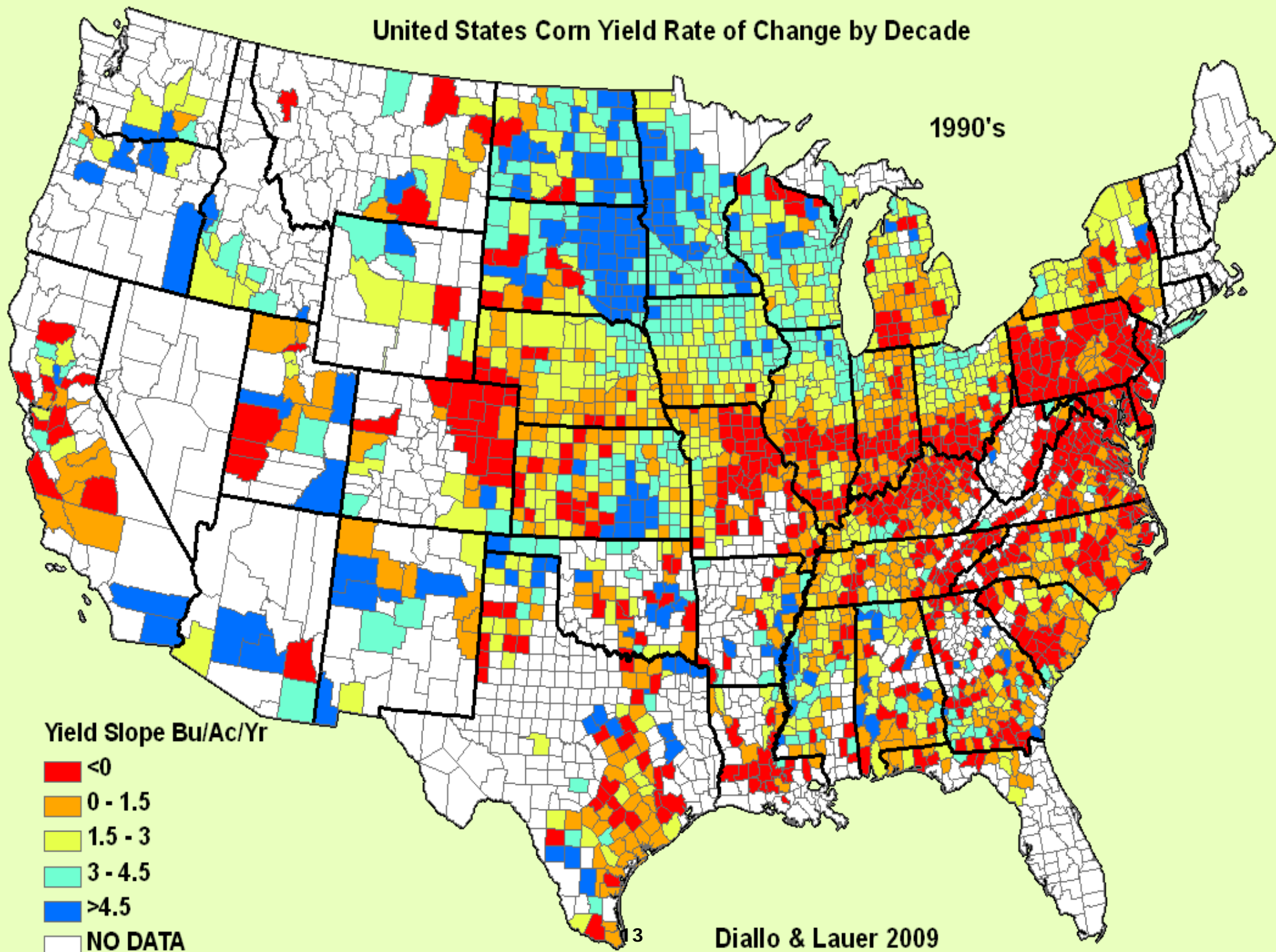
United States Corn Yield Rate of Change by Decade

1980's



United States Corn Yield Rate of Change by Decade

1990's

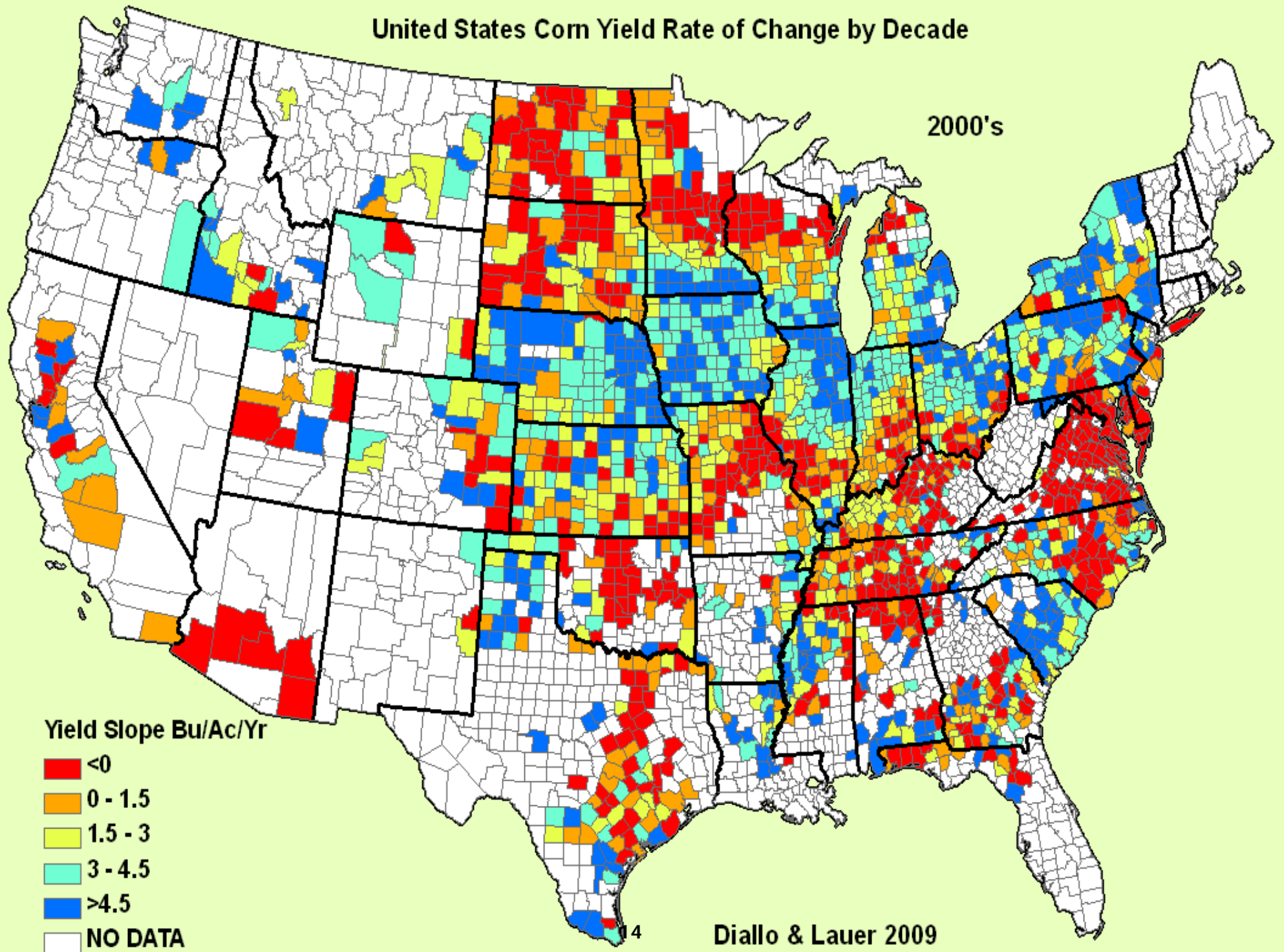


Yield Slope Bu/Ac/Yr

- <0
- 0 - 1.5
- 1.5 - 3
- 3 - 4.5
- >4.5
- NO DATA

United States Corn Yield Rate of Change by Decade

2000's



Yield Slope Bu/Ac/Yr

<0

0 - 1.5

1.5 - 3

3 - 4.5

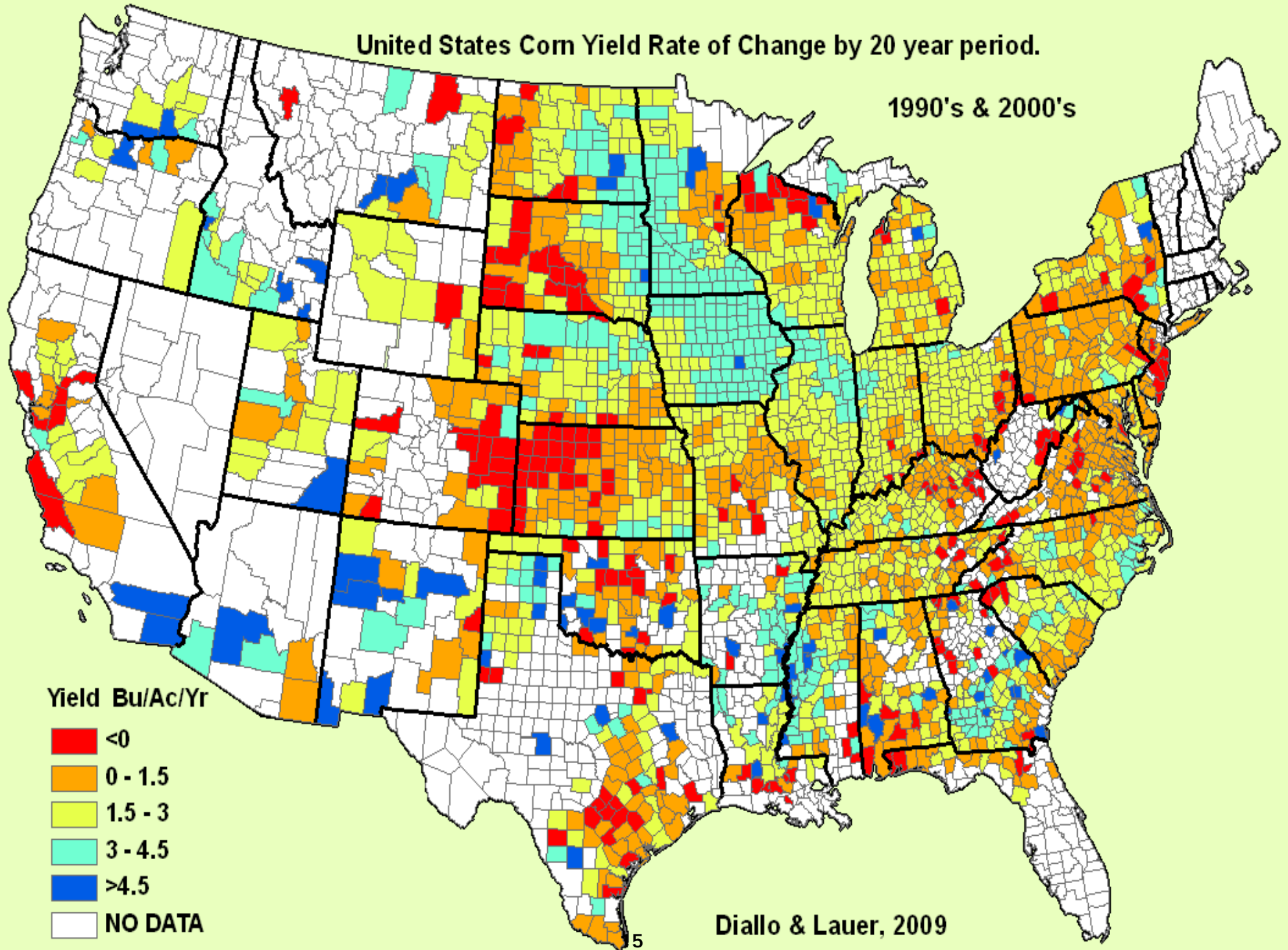
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NO DATA

Diallo & Lauer 2009

United States Corn Yield Rate of Change by 20 year period.

1990's & 2000's





Profits through Efficient Production Systems

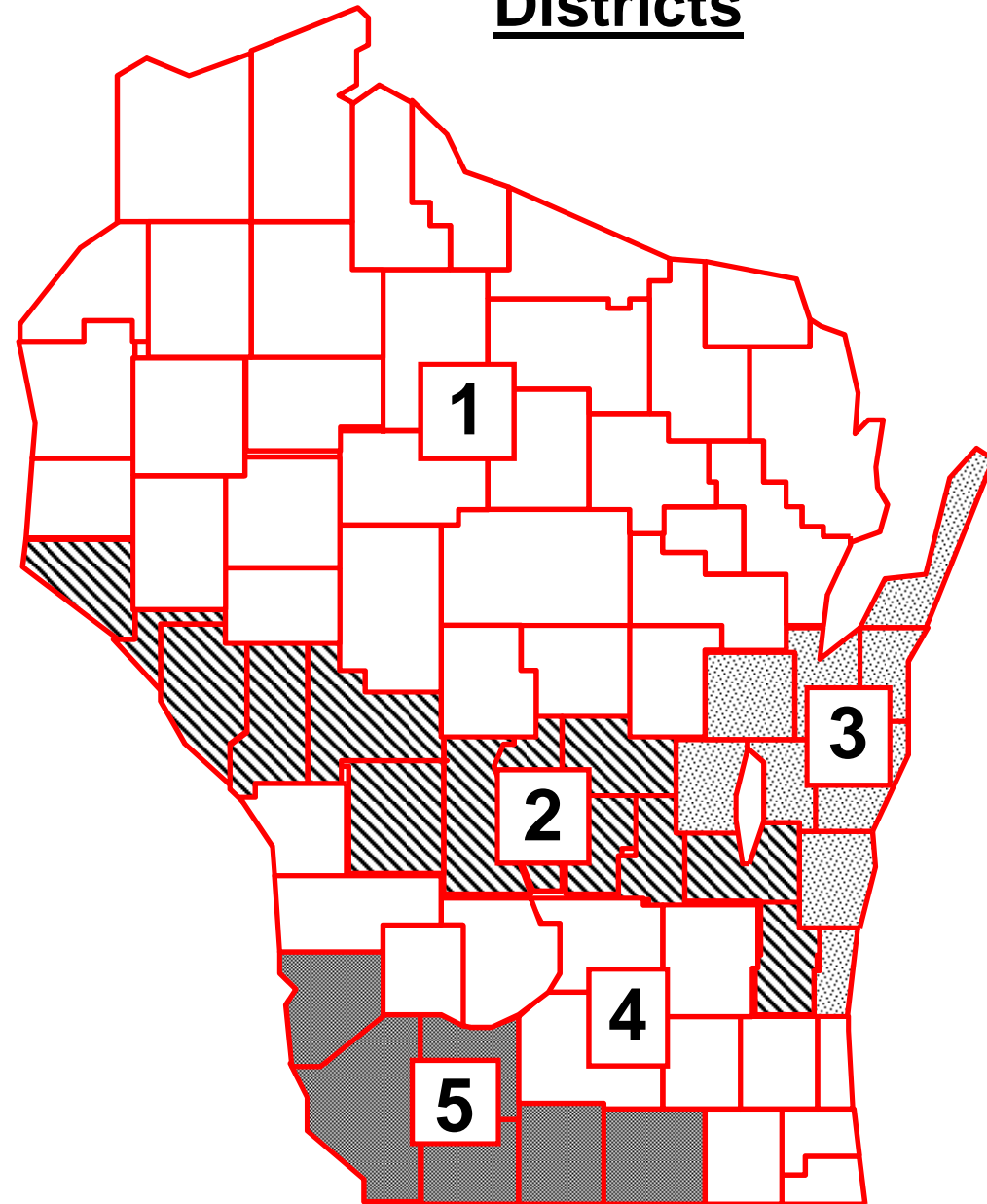
- **Objectives**

- ✓ Cost analysis of grain enterprises
- ✓ Emphasize soil and water conservation, efficiency, profitability, and competitiveness vs. productivity alone
- ✓ Recognize the way efficient growers integrate practices into a system

- **Divisions**

- ✓ Corn, Cash Crop
- ✓ Corn, Livestock
- ✓ Corn, Silage
- ✓ Soybean

Districts



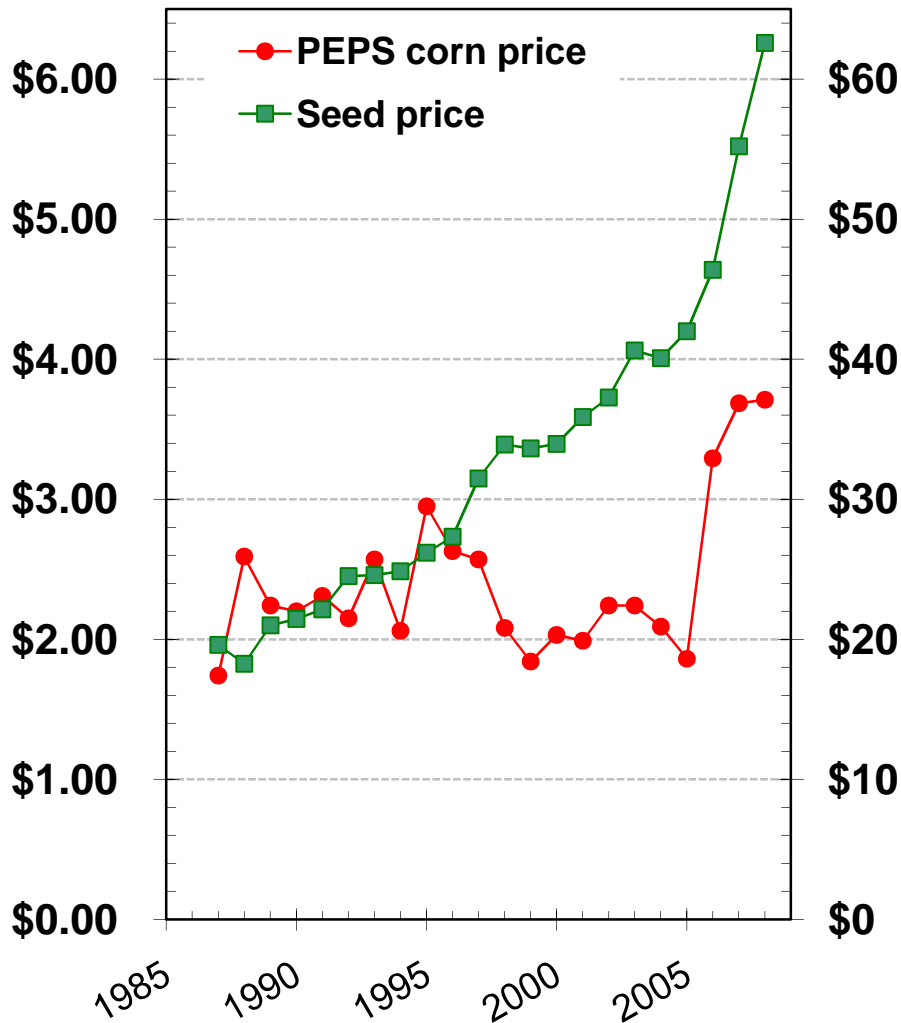


Calculating Grower Return

Corn price (\$/bu)

Seed price (\$/A)

Partial Budget Analysis



- **Corn Price per bushel**

- ✓ Price matrix: \$2.00, \$4.00, \$6.00

- ✓ grPEPS: Weighted Price per bushel =
50% November Average Cash price
+ 25% March CBOT Futures (\$0.15 basis)
+ 25% July CBOT Futures (\$0.10 basis)

- November Average Cash price derived from WI Ag Statistics; CBOT Futures prices derived from closing price on first business day in December.

- **Grower return = (Yield x Price) - Input costs**

- Handling (\$0.02 per bushel)
- Hauling (\$0.04 per bushel)
- Trucking (system rate)
- Drying (system rate per bushel-point > 15.5%)
- Storage (system rate per 30 day)

- ✓ Marketing plan: 50% sold at harvest, 25% at 4 months, and 25% at 8 months.

- **Corn Production Systems**

- ✓ Livestock: drying=\$0.00, trucking=\$0.00, storage=\$0.01

- ✓ On-farm: drying=\$0.02, trucking=\$0.11, storage=\$0.02

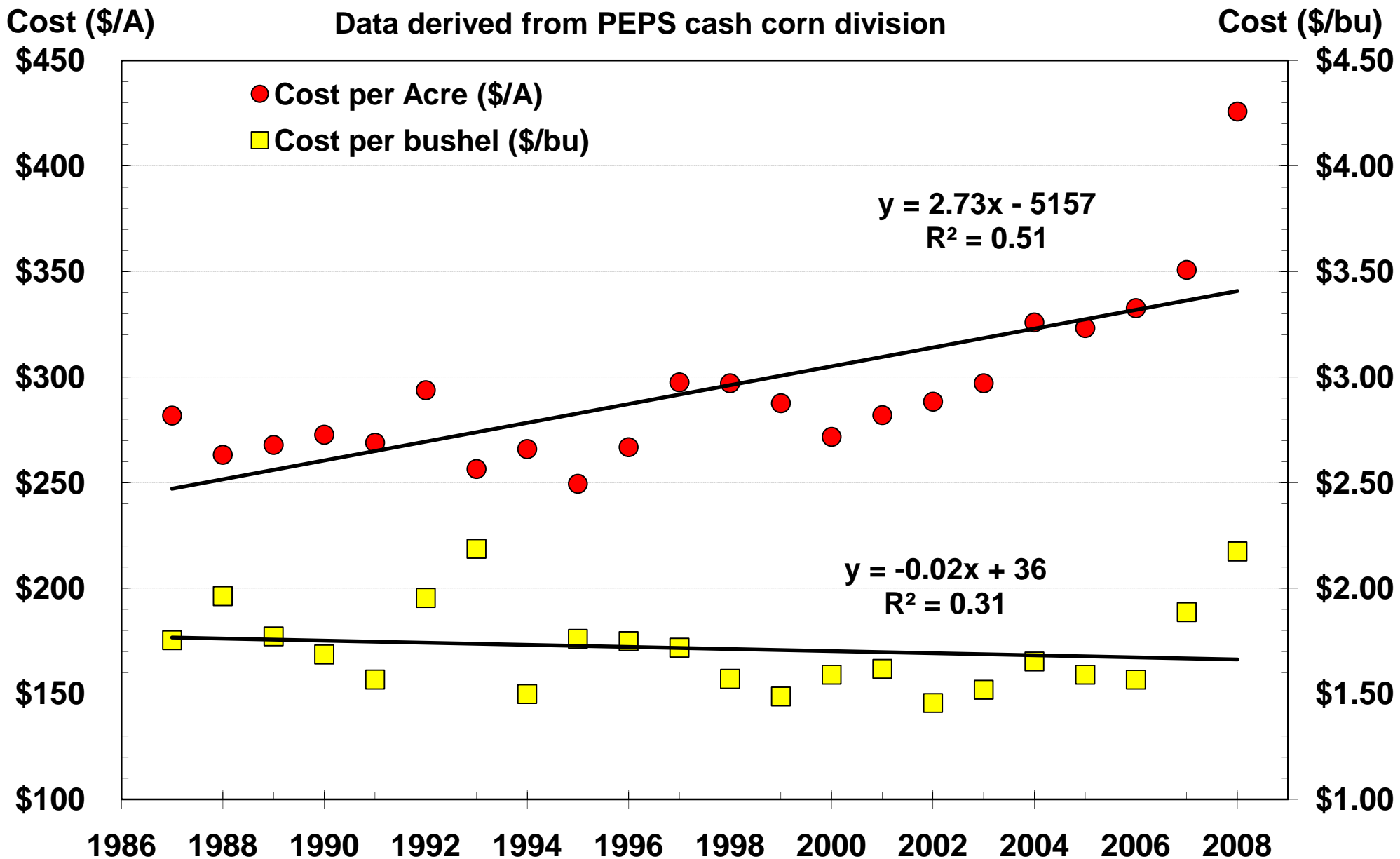
- ✓ Commercial: drying=\$0.04, trucking=\$0.11, storage=\$0.03



PEPS

How much does it cost to produce corn in WI?

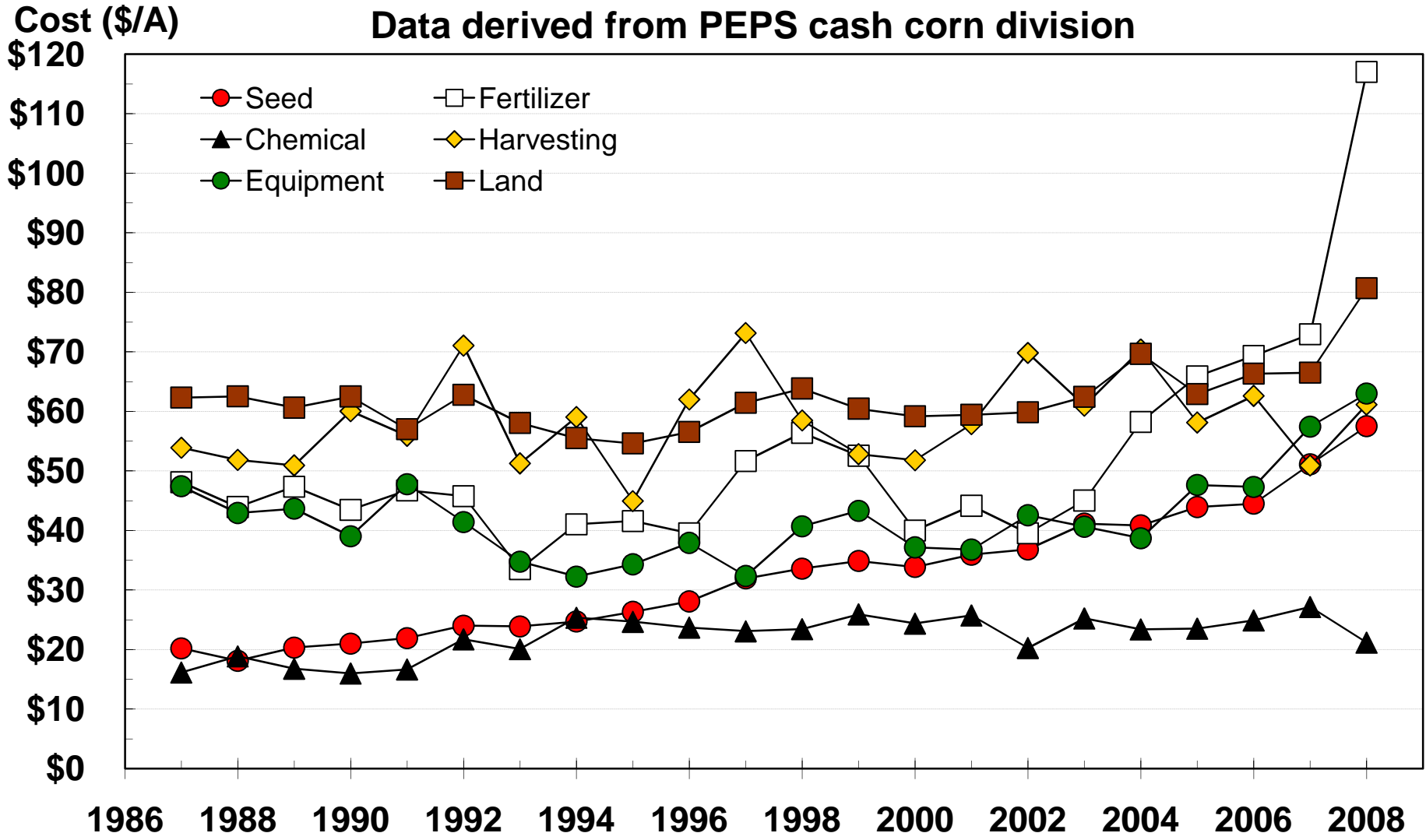
Data derived from PEPS cash corn division



Source: Lauer



Average corn production costs for major inputs

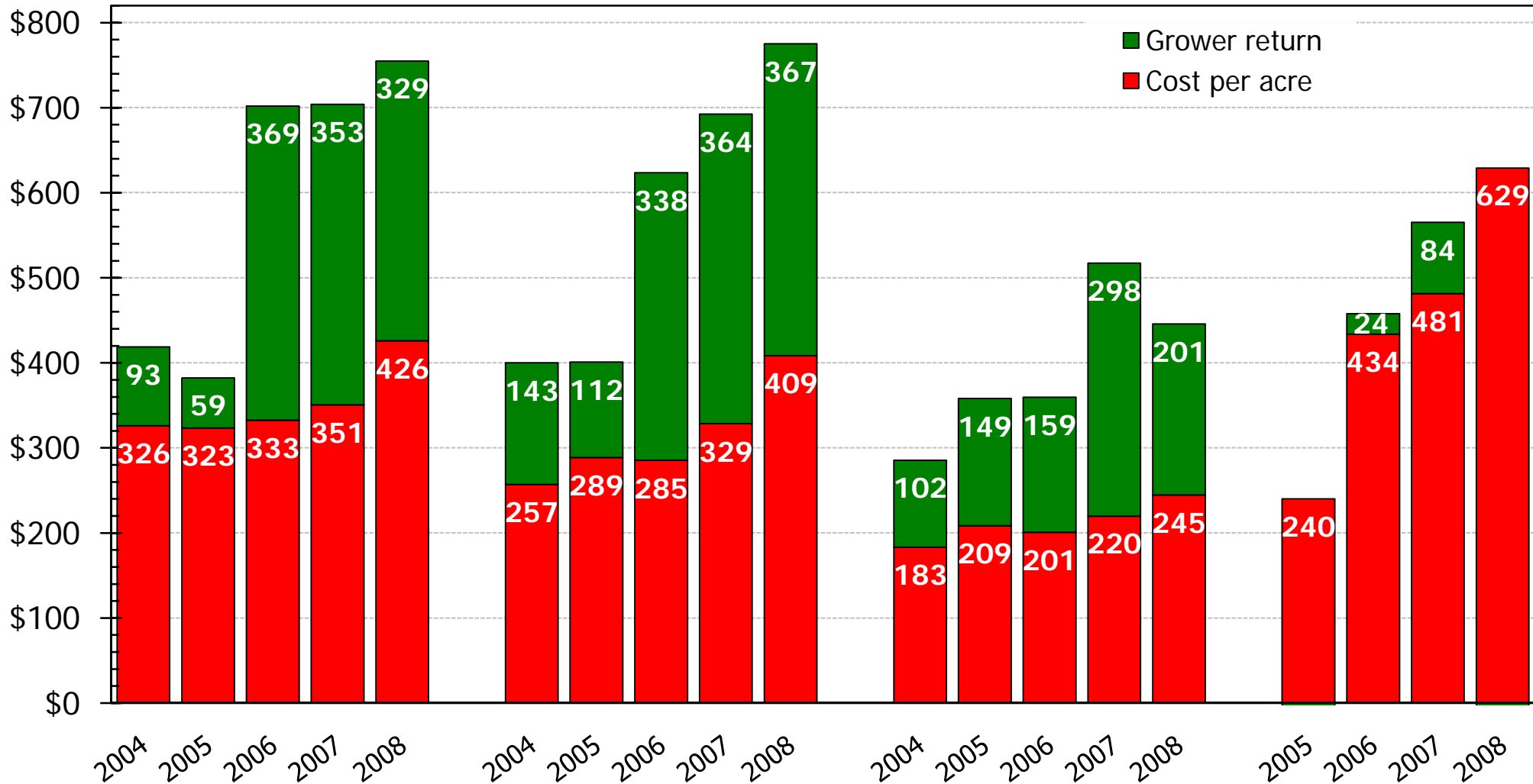


Source: Lauer



Corn and Soybean Cost of Production and Grower Return

\$/A



Cash corn
(n= 83)

Dairy/Livestock corn
(n= 57)

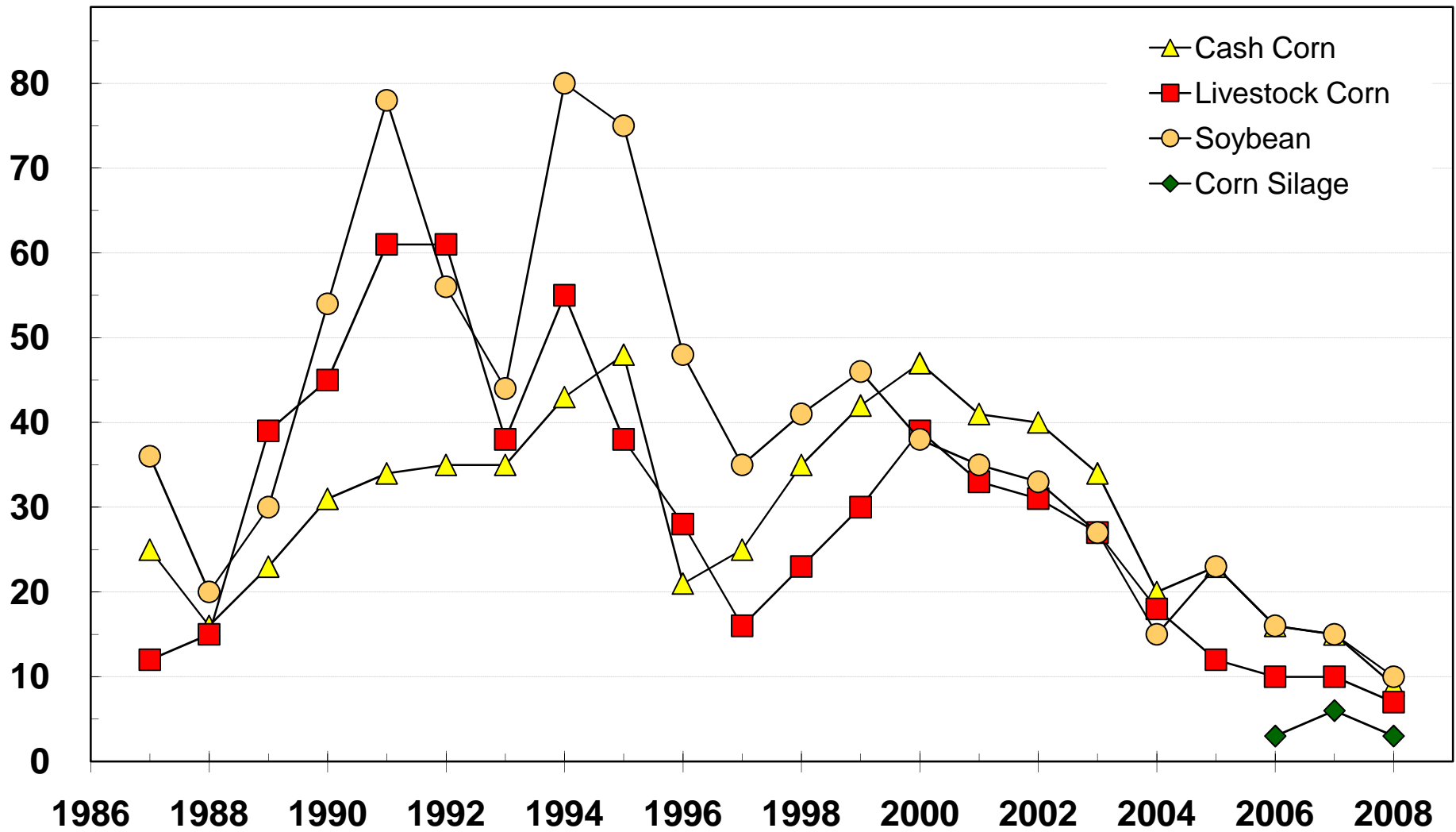
Soybean
(n= 79)

Silage corn
(n= 16)

Source: Lauer



Number of Participants in PEPS (n= 2173)





How can you get involved in PEPS?

- **Contest versus Verification options**
- **Does it pay to grow corn on my farm?**
 - ✓ Do I know my production costs?
 - ✓ If I do, how do I compare?
 - ✓ How efficient is my operation?
 - ✓ Am I a good steward?
 - ✓ If I make changes, how does that affect my bottom-line?
- **What role can agents/dealers/consultants play in PEPS?**
 - ✓ Promote among producers who would benefit (helping with forms, soil loss and yield checks)
 - ✓ Encourage National Corn Growers Association yield contestants to enter
 - ✓ Provide input to PEPS committee from “real world”
 - ✓ Financial sponsorship

Agronomic and economic consequences of corn management decisions in WI

1. Weather / Environment

2. Hybrid

- ✓ Top to bottom ranking = 0 to 30% change
- ✓ Presence or absence of genetic traits = 0 to 100% change

3. Date of Planting

- ✓ May 1 to June 1 = 0 to 30% change
- ✓ Also need to add moisture penalty

4. Pest Control

- ✓ Timeliness
- ✓ Weeds > Insects > Diseases
- ✓ Good v. Bad = 0 to 100% change

5. Plant Density

- ✓ 32,000 to 15,000 plants/A = 0 to 22% change

6. Rotation

- ✓ Continuous v. Rotation = 0 to 30% change
- ✓ Greater consequence in 'stress' environments

7. Soil Fertility

- ✓ 160 v. 0 lb N/A = 20 to 50% change

8. Harvest Timing

- ✓ Oct. 15 to Dec. 1 = 0 to 20% change

9. Tillage

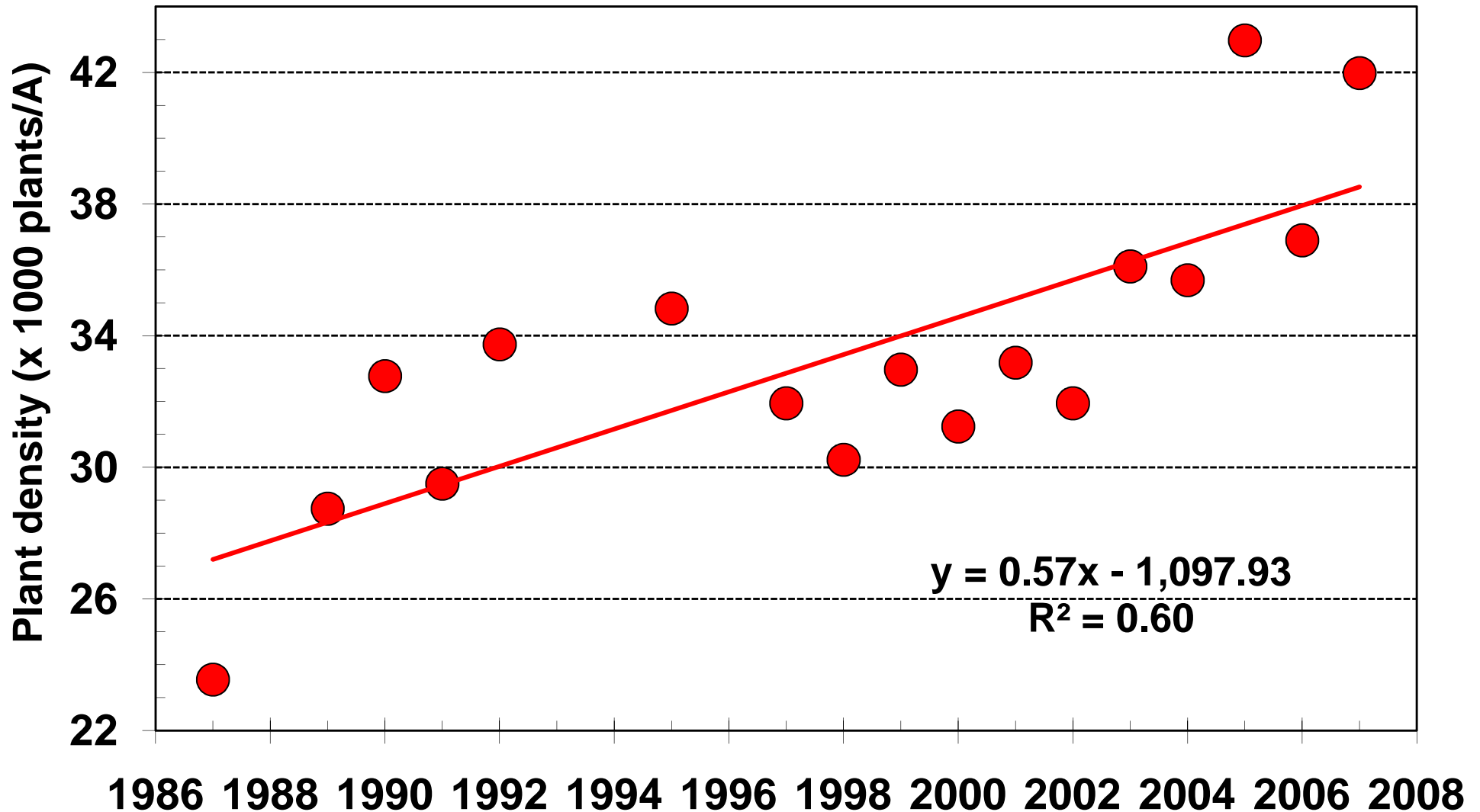
- ✓ Chisel v. No-till = -5 to 10% change
- ✓ No-till = energy savings
- ✓ Cultivation: Yes v. No = 0 to 10% change

10. Row Spacing

- ✓ 30-inches to 15-inches = 0 to 5% change

Is Plant Density at Maximum Yield Changing?

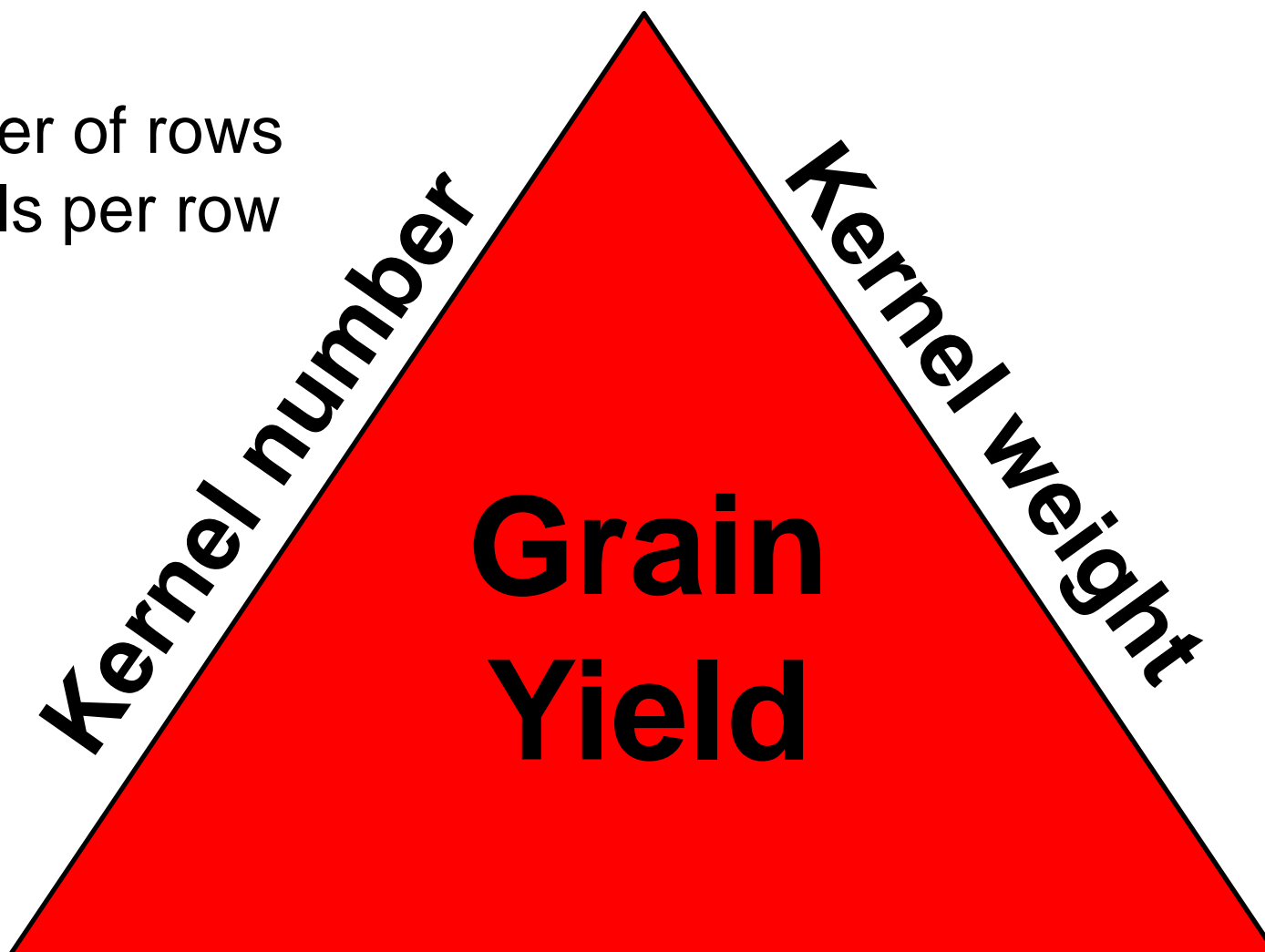
Annual grain yield increase at optimum plant density = 2.8 bu/A



Source: Lauer
Arlington, 1987-2003 02PD, n= 867 plots

Yield Components of Corn

Number of rows
Kernels per row



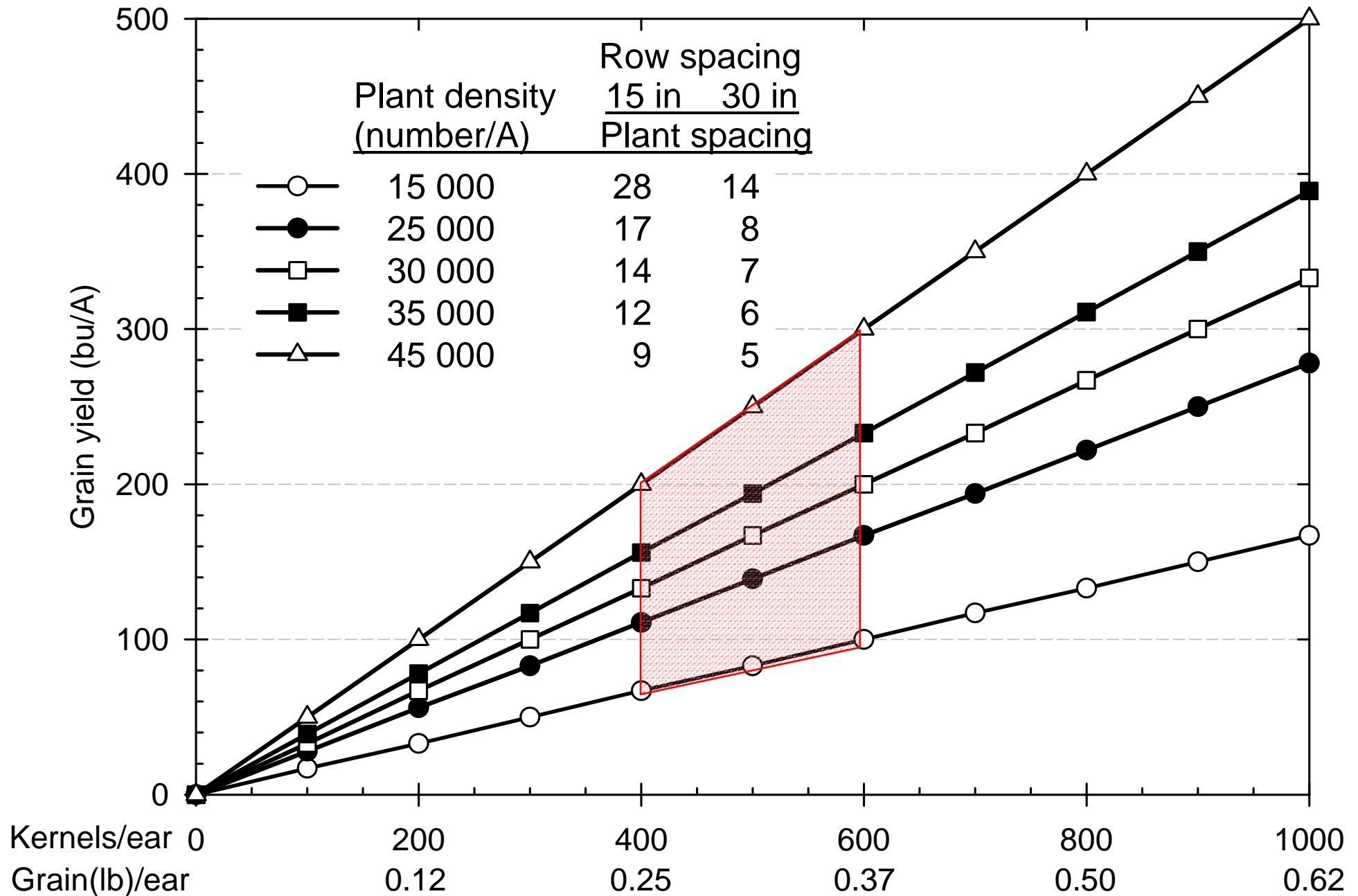
Ears per area

25

<http://corn.agronomy.wisc.edu>

Potential Grain Yield Using Calculated Components

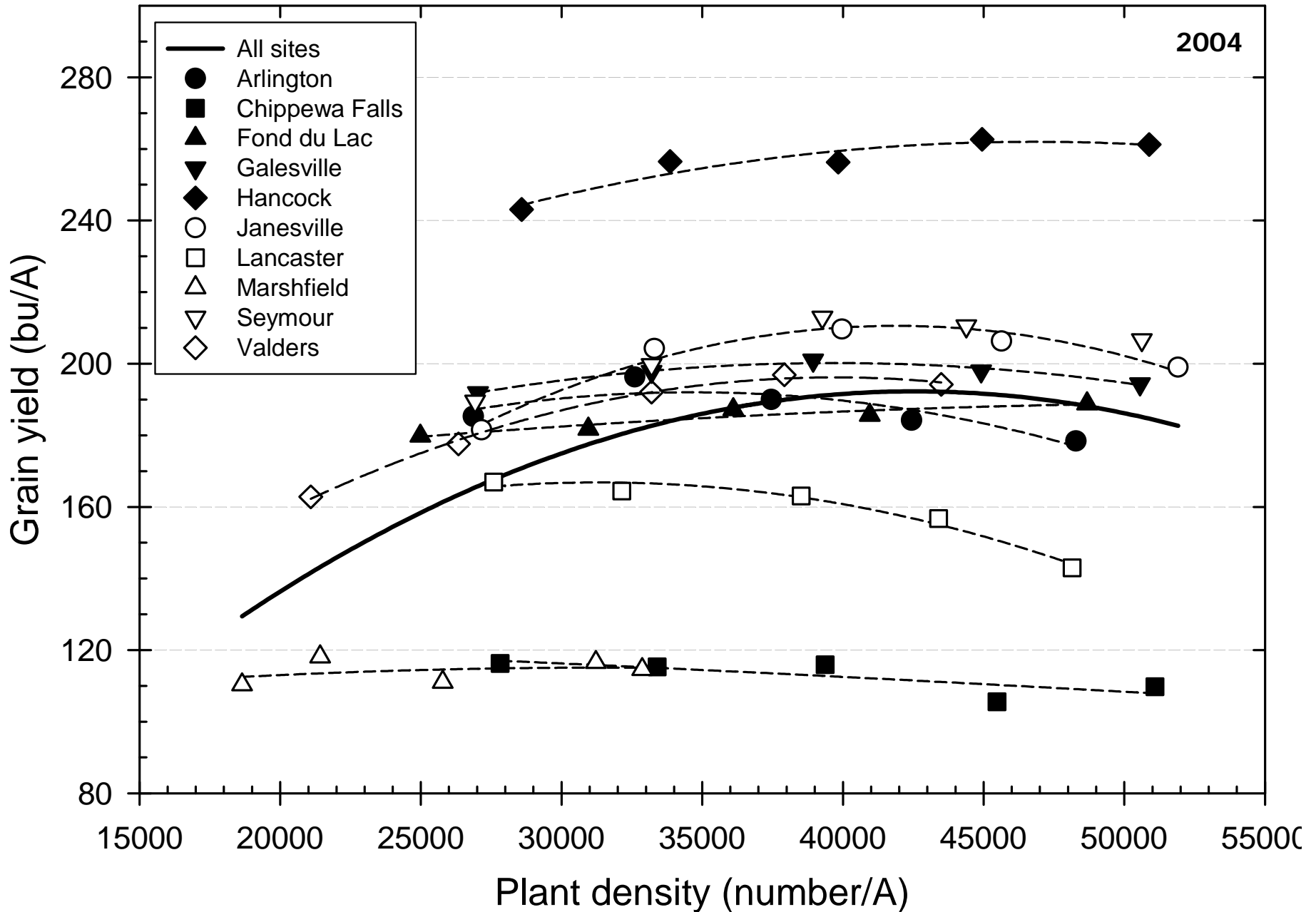
Assume 90,000 kernels/bu and 56 lb/bu; kernel mass = 282 mg



Corn response to plant density in Wisconsin

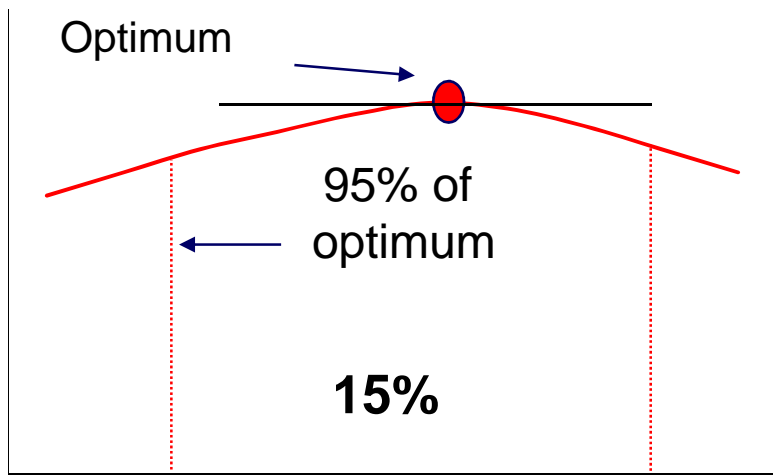
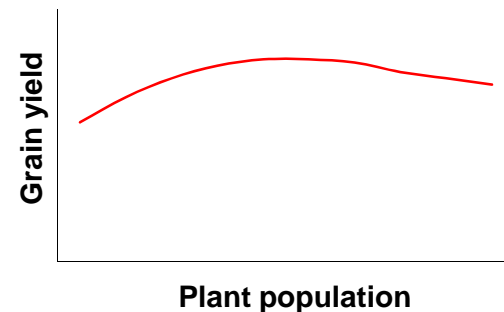
Varies by location and hybrid (GxE)

Concerns: Lodging and Drought

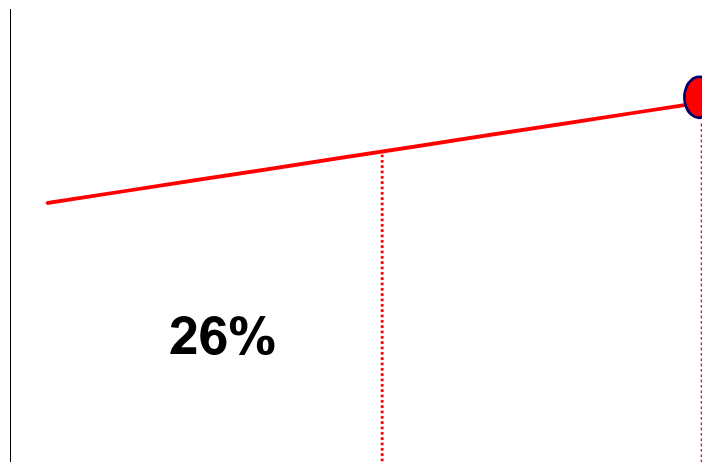


What Does the Relationship Between Grain Yield And Plant Density Look Like?

Total forms = 8; GxE n= 5571 cases (123 locations; 631 hybrids; 80,822 plots)
 Trials with min PD \leq 28,000 and max PD \geq 34,000

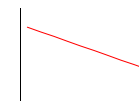


+ Linear and - Quadratic

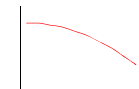


+ Linear

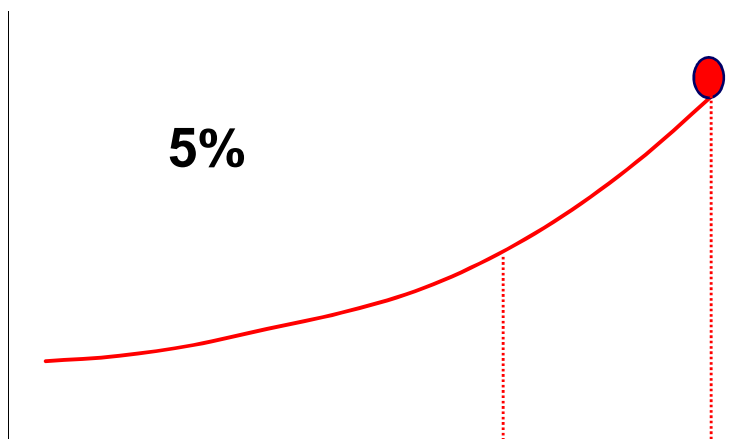
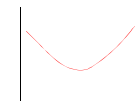
-L = 1%



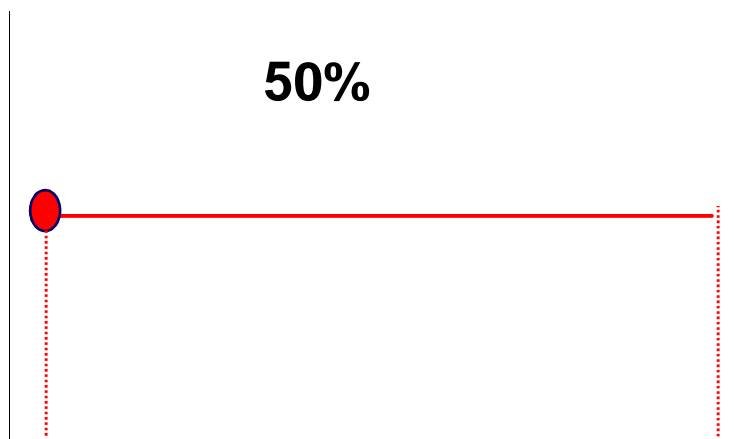
-Q = 2%



-L+Q = 1%

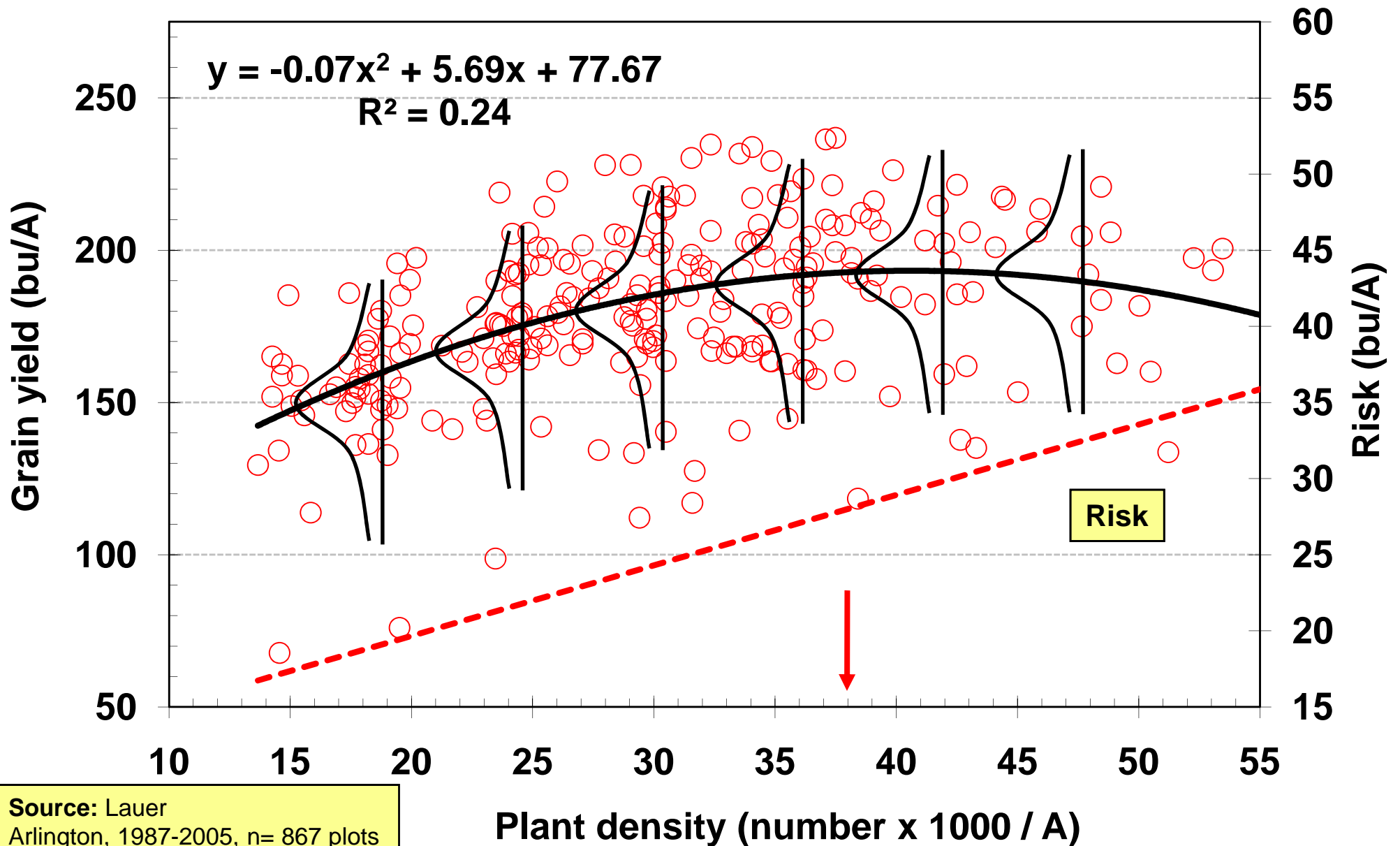


+ Quadratic



None

Increasing plant density increases grain yield ... but there is a risk



Source: Lauer
Arlington, 1987-2005, n= 867 plots

Should We Be Concerned About Seed Costs?

- **Seed costs have dramatically increased over the last few years.**
 - ✓ Transgenic hybrids and technology fees has driven the cost of seed
 - ❑ In the early 1990s, premium seed would run about \$80 - \$100 per bag.
 - ❑ Premium hybrids cost \$150 - \$250 per bag.
- **The plant density that maximizes corn yield is increasing over time.**
- **When grower returns are low, farmers are concerned about the cost of all inputs for corn production**
- **Ultimately, optimum plant density is affected by both seed cost and corn price.**

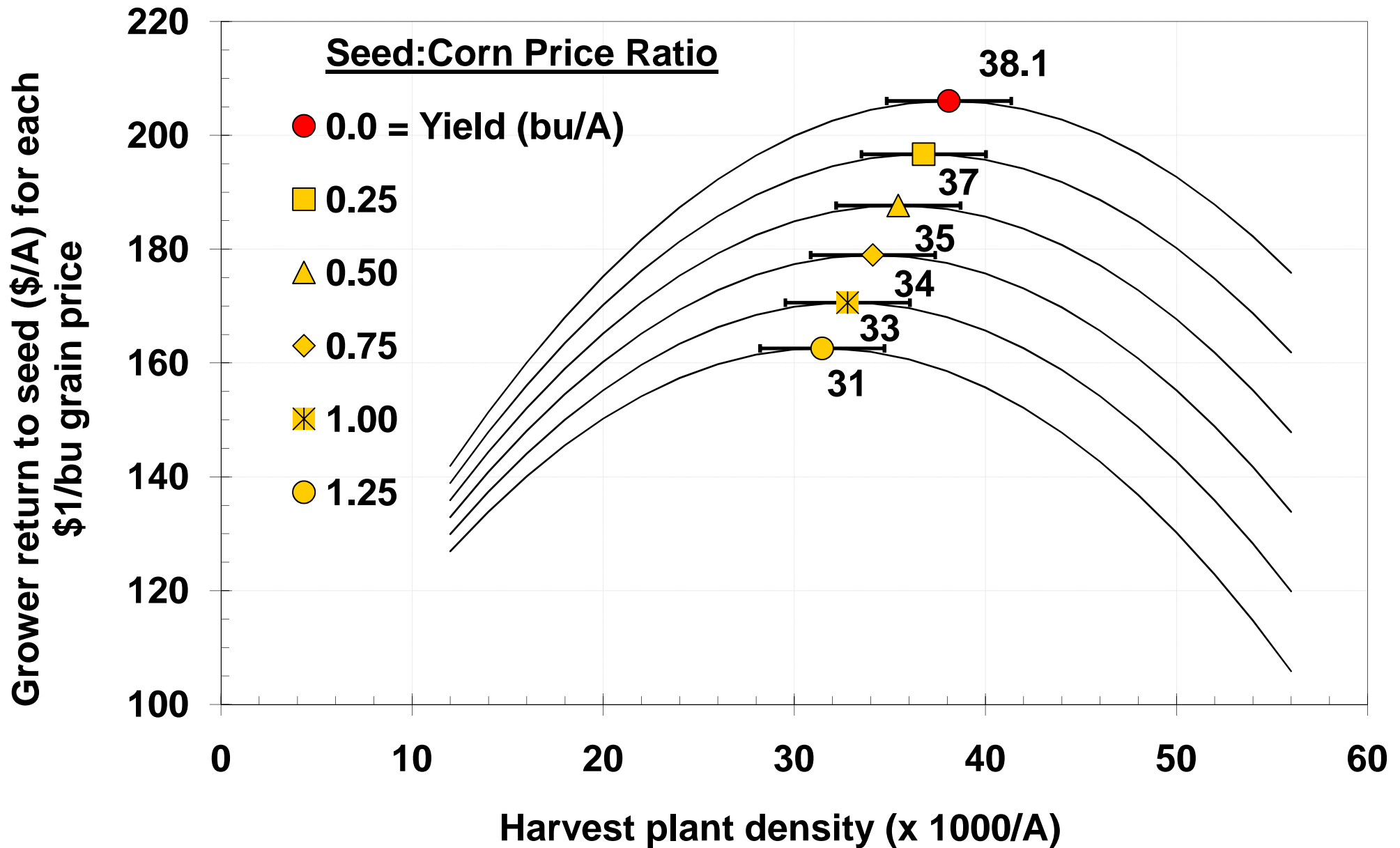


The Maximum Return to Seed (MRTS) Strategy

Price ratio of seed:corn (i.e. \$/1000 seeds ÷ \$/bu corn).

<u>Price of seed</u>		Price of corn (\$/bu)								
\$/80 K bag	\$/1000 seeds	\$1.00	\$1.75	\$2.50	\$3.25	\$4.00	\$4.75	\$5.50	\$6.25	\$7.00
\$0	\$0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
\$40	\$0.50	0.50	0.29	0.20	0.15	0.13	0.11	0.09	0.08	0.07
\$80	\$1.00	1.00	0.57	0.40	0.31	0.25	0.21	0.18	0.16	0.14
\$120	\$1.50	1.50	0.86	0.60	0.46	0.38	0.32	0.27	0.24	0.21
\$160	\$2.00	2.00	1.14	0.80	0.62	0.50	0.42	0.36	0.32	0.29
\$200	\$2.50	2.50	1.43	1.00	0.77	0.63	0.53	0.45	0.40	0.36
\$240	\$3.00	3.00	1.71	1.20	0.92	0.75	0.63	0.55	0.48	0.43
\$280	\$3.50	3.50	2.00	1.40	1.08	0.88	0.74	0.64	0.56	0.50
\$320	\$4.00	4.00	2.29	1.60	1.23	1.00	0.84	0.73	0.64	0.57
\$360	\$4.50	4.50	2.57	1.80	1.38	1.13	0.95	0.82	0.72	0.64
\$400	\$5.00	5.00	2.86	2.00	1.54	1.25	1.05	0.91	0.80	0.71

Maximum return to seed at Arlington, WI



Spreadsheet for Calculating Seed Costs

CropSeedPriceCalculator_v1.2.xls [Compatibility Mode] - Microsoft Excel

Home Insert Page Layout Formulas Data Review View Developer Add-Ins

S19

Crop Seed Price Calculator v1.2 written by Joe Lauer, University of Wisconsin (September 2008)

UW Extension

Predicted Field Yield (bu/A) 150

Hybrid / Variety	Hybrid A	Hybrid B	difference
Seed Price (\$/bag)	\$150.00	\$150.00	\$0.00
Kernels/Seeds per bag (no./bag)	80,000	80,000	\$0.00
Seed Population (number/acre)	32,000	32,000	0
Potential plant death (%)	10	10	0
Acres per bag (acres/bag)	2.27	2.27	0.00
Seed Cost (\$/acre)	\$66.00	\$66.00	\$0.00
Herbicide Cost (\$/acre)	\$0.00	\$0.00	\$0.00
Insecticide Cost (\$/acre)	\$0.00	\$0.00	\$0.00
Fungicide Cost (\$/acre)	\$0.00	\$0.00	\$0.00
Insurance Cost (\$/acre)	\$0.00	\$0.00	\$0.00
Harvest Moisture (%)	20.0	20.0	0.0
Drying (\$/point*bushel)	\$0.06	\$0.06	\$0.00
Drying Cost (\$/bushel)	\$0.27	\$0.27	\$0.00
Handling Cost (\$/bushel)	\$0.02	\$0.02	\$0.00
Hauling Cost (\$/bushel)	\$0.04	\$0.04	\$0.00
Trucking Cost (\$/bushel)	\$0.11	\$0.11	\$0.00
Storage Cost (\$/bushel)	\$0.12	\$0.12	\$0.00
Yield adjustment (\$/bushel)	\$0.56	\$0.56	\$0.00
Yield adjustment (\$/acre)	\$84.00	\$84.00	\$0.00
Total Input Cost (\$/acre)	\$150.00	\$150.00	\$0.00

Economic advantage (\$/acre) of Hybrid A or Hybrid B. Seed price difference = \$0 per bag: A = \$150, Hybrid B = \$150.

Yield advantage bushel/acre		Crop Price (\$/bushel)						
		\$1.00	\$2.00	\$3.00	\$4.00	\$5.00	\$6.00	\$7.00
Hybrid A yields less than Hybrid B	14	\$14	\$28	\$42	\$56	\$70	\$84	\$98
	12	\$12	\$24	\$36	\$48	\$60	\$72	\$84
	10	\$10	\$20	\$30	\$40	\$50	\$60	\$70
	8	\$8	\$16	\$24	\$32	\$40	\$48	\$56
	6	\$6	\$12	\$18	\$24	\$30	\$36	\$42
	4	\$4	\$8	\$12	\$16	\$20	\$24	\$28
2	\$2	\$4	\$6	\$8	\$10	\$12	\$14	
Hybrid A = (Hybrid B)	0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Hybrid A yields more than Hybrid B	2	\$2	\$4	\$6	\$8	\$10	\$12	\$14
	4	\$4	\$8	\$12	\$16	\$20	\$24	\$28
	6	\$6	\$12	\$18	\$24	\$30	\$36	\$42
	8	\$8	\$16	\$24	\$32	\$40	\$48	\$56
	10	\$10	\$20	\$30	\$40	\$50	\$60	\$70
	12	\$12	\$24	\$36	\$48	\$60	\$72	\$84
14	\$14	\$28	\$42	\$56	\$70	\$84	\$98	

Crop Seed Price Calculator v1.2

Ready 115%

Conclusions

- **Optimum plant populations for grain yield are higher than currently recommended levels.**
 - ✓ At Arlington, optimum plant density has been annually increasing 420 plants/A
- **About half of the environments (50%) do not respond to plant population. But,**
 - ✓ High plant populations rarely reduce grain yield (<4%)
 - ✓ Need to manage for the opportunities in a responsive environment.



Guidelines for Choosing an Appropriate Plant Density for Corn

- **May have the most potential to move a farmer from current yield levels.**
 - ✓ Might be the place to start for moving off the “yield plateau.”
 - ✓ Optimum plant densities seem to be increasing as newer hybrids are commercialized.
 - Grain yield increases to plant densities of 38,100 plants/A.
- **The EOPD for seed:corn price ratios between 0.5 and 1.5 is 29,800 to 36,200 plants/A.**
 - ✓ The plant density of 32,700 plants/A is within \$1.00 of the EOPD for ratios between 0.5 and 1.5.
- **In general, silage yield increases as plant density increases.**
 - ✓ But, a trade-off exists where quality decreases with increasing population.
 - ✓ Thus, the EOPD is the same for corn grown for silage or grain.

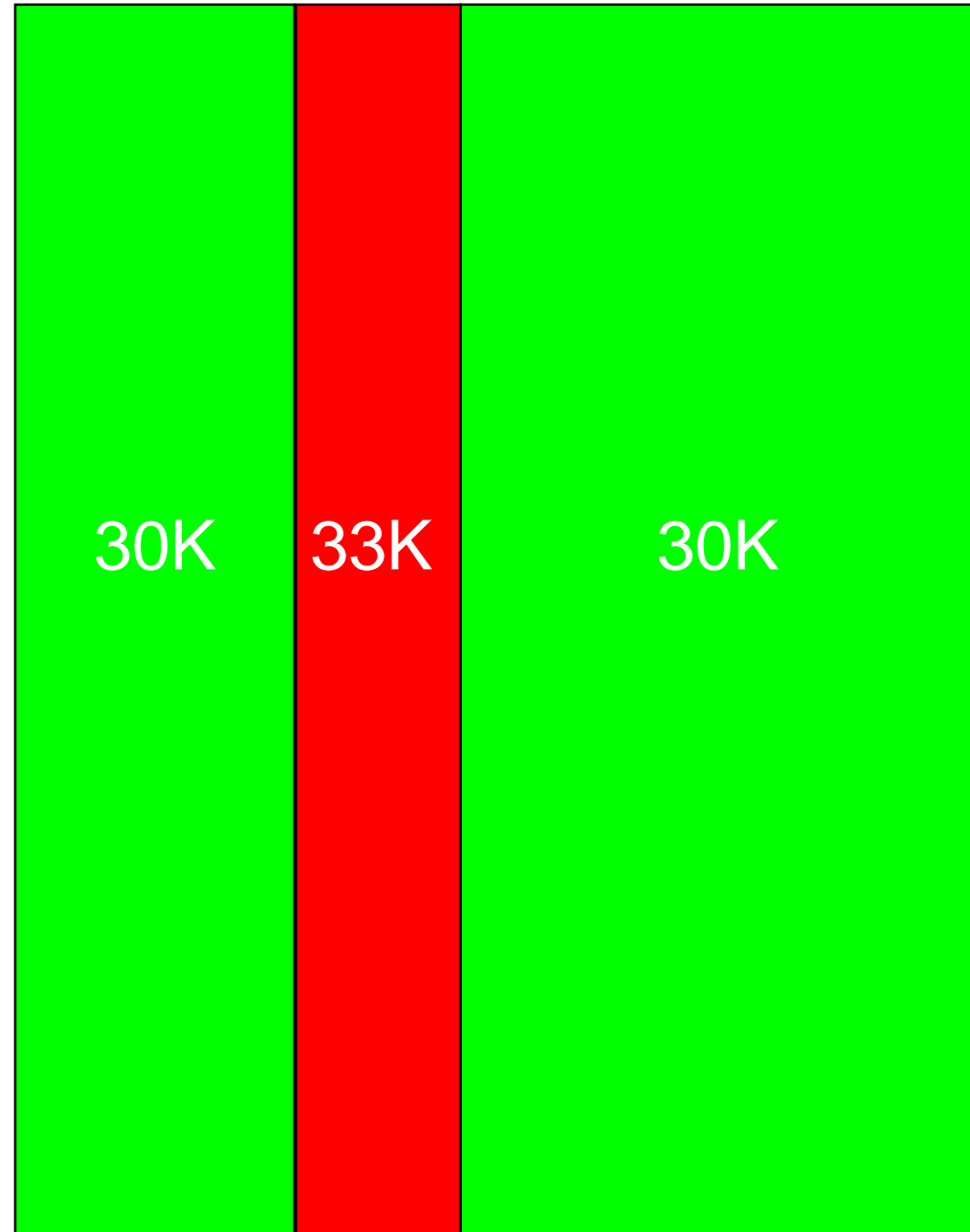
Guidelines: How do you know if an environment is responsive? Let the plants tell you how your field is doing ...

- Tillered v. Runt plants
- Prolific v. Barren shoots
- Big v. Small ears
- Full ear tips v. Nose-back
- Lodging



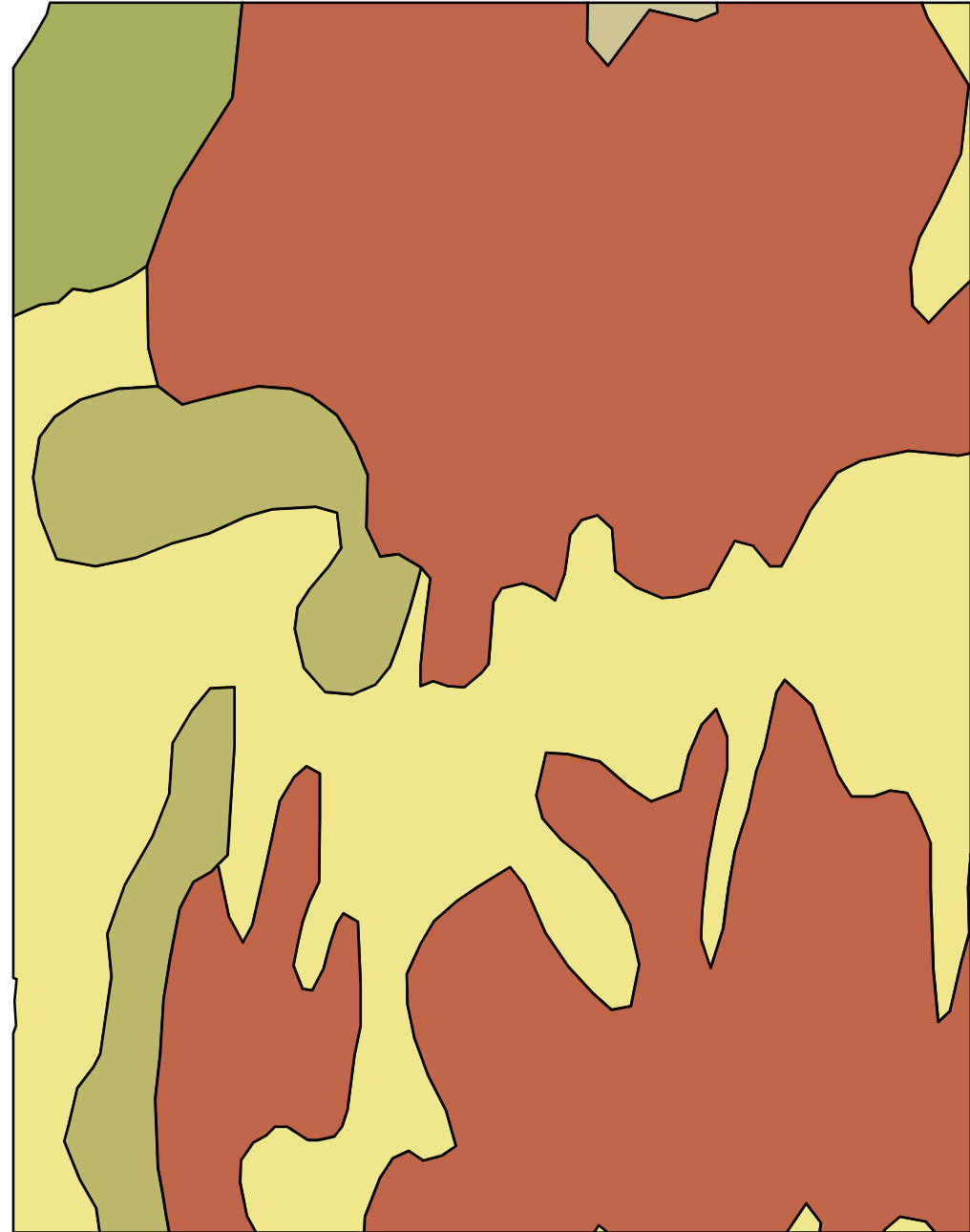
Guidelines: One place to begin is evaluate your plant density for each field ...

- Reference Strips for On-Farm Testing Plant Density
- Field specific
- At least one strip per field. Total of 3-4 strips per farm.
- Increase plant population 10% in one-strip.
 - ✓ Plant majority of field to normal plant density
 - ✓ Ideally 2-3 strips per field



What do we do with all these yield maps?

- Precision farming and yield maps are ~15 years old.
 - ✓ Crop yields typically vary over space and time. This in-field variability is the focus of precision agriculture – how to manage it, diminish it, or overcome it (Lamb, 1997).
 - ✓ Tremendous costs
 - ❑ Infrastructure / Equipment / Data
 - ❑ People / Time
 - ✓ Generated lots of data
- To successfully implement variable rate technology, we need predictable patterns of grain yield variability.
- Bottom line: Time is required before yield maps are useful.
 - ✓ “Farming for your sons and daughters.”



So far little economic benefit seen with yield maps ...

Equipment

- **Sensitive**
 - Requires frequent calibration ("GIGO")
- **Sophisticated**
 - ✓ Requires time to learn electronic skills in order to operate equipment and software.
- **Requires both yield monitor AND GPS data.**

Data

- **Computer resources**
- **Management**
- **Software for Analysis**
 - ✓ Sophisticated and complicated

People

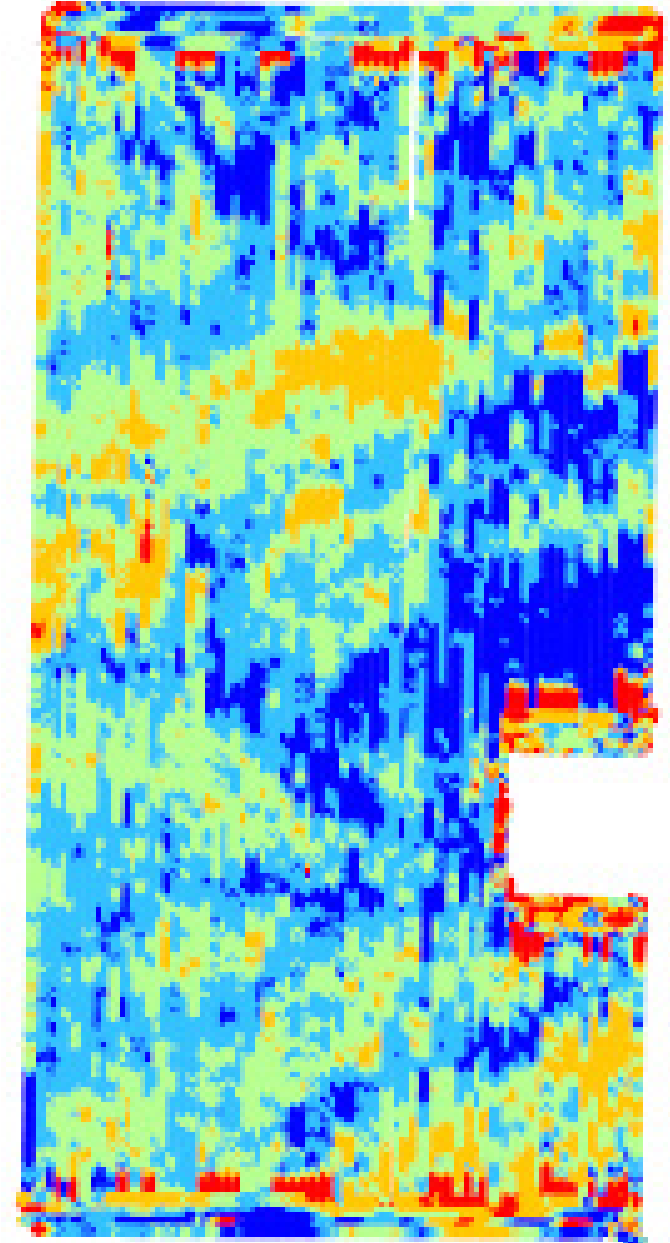
- **Lack of local technical assistance**
- **Decision making**
 - ✓ Uncertainty for recommendations
- **Most benefit is to people in the field rather than absentee owner operators who do little or no field work.**
 - ✓ Data requires interpretation (notes)



Assessing Variable Rate Technology Implemented on Management Zones determined by Multiyear Yield Data

- Objectives:

- ✓ Determine if geo-referenced cells within a field vary with respect to grain yield cohort from year to year.
 - How much?
 - Biologically significant?
 - Economically significant?
- ✓ Determine if multi-year grain yield data can be used to predict a management zone classification.
- ✓ If grain yield prediction is achievable, can variable rate starter fertilizer prescriptions, based on management zone grain yield cohorts, be beneficial (agronomic and/or economic).

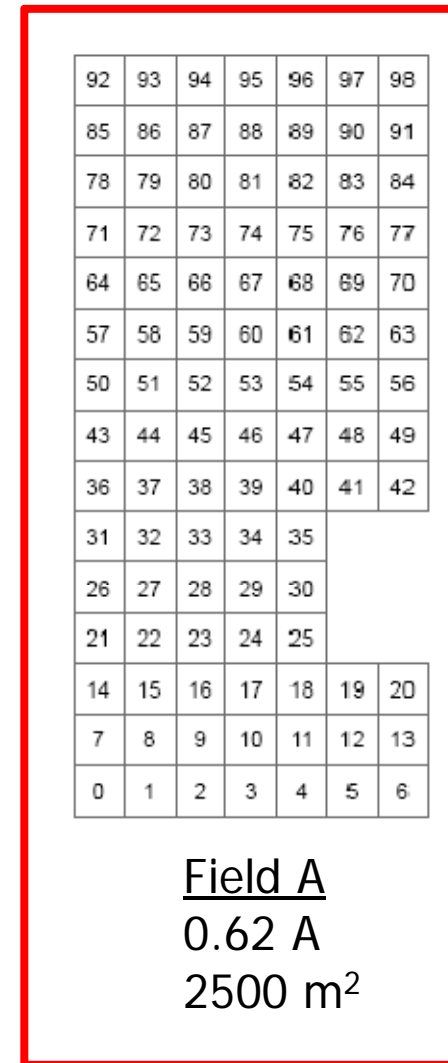
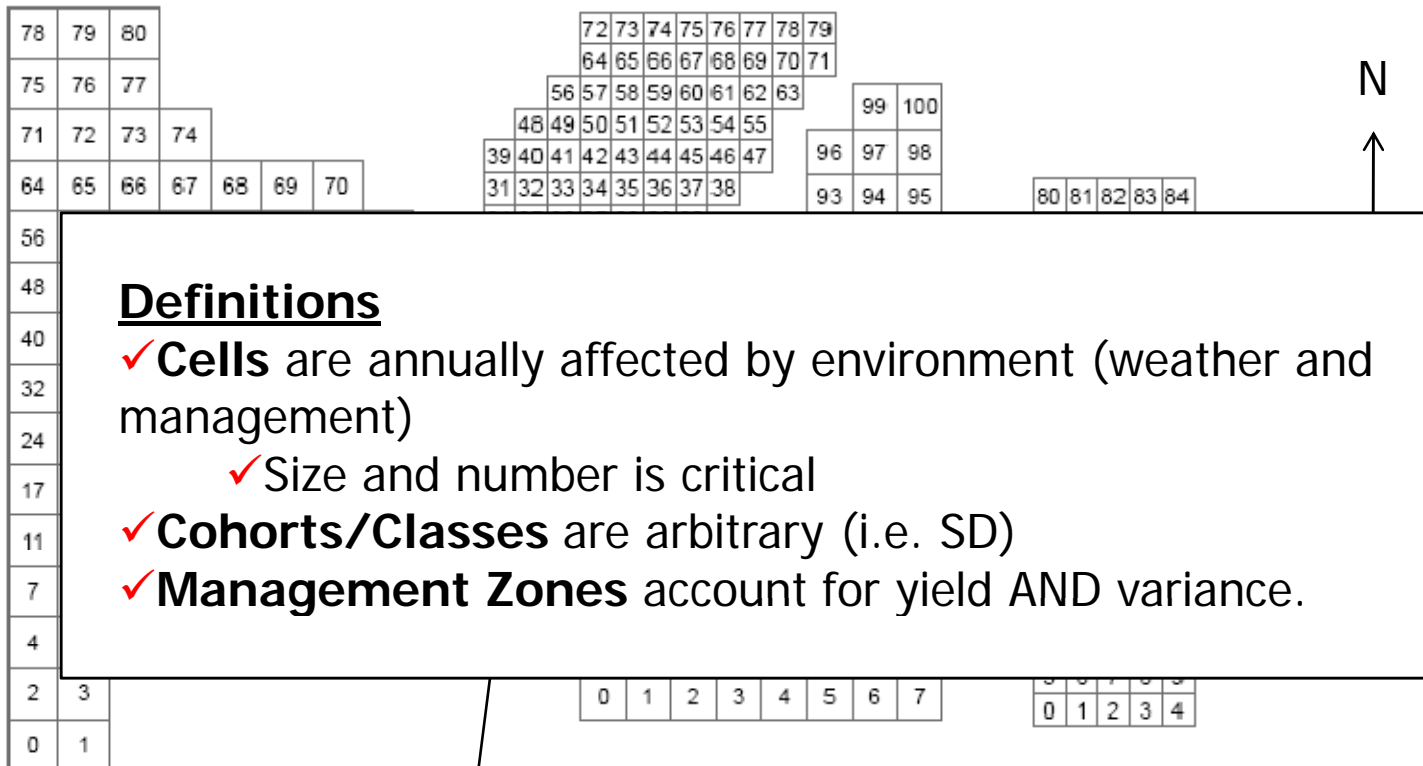


Source: Hopf, 2008

Materials and Methods - from the Grower

- **Yield maps were collected over a 13 year period on five fields in Walworth County, WI.**
 - ✓ The crop rotation for all fields was an alternating corn-soybean rotation.
 - ✓ These fields represent a unique dataset due to the high-quality spatially referenced grain yield and grain moisture data.
- **Fields were divided into spatially-referenced cells, which remained consistent within a field across years.**
 - ✓ The size of a cell depended on field size (~100 cells per field).
- **During the last growing season in which corn was grown, either 2005 or 2006, the producer implemented variable rate starter fertilizer applications.**
 - ✓ The N-P-K fertilizer analysis was either 10-34-0, or 16-22.5-0.
 - ✓ Starter fertilizer application for these fields was split between three rates of low, medium, and high.
- **“Post-mortem” analysis**

Materials and Methods –Layout of Fields (~ 400 A)



Field E
0.62 A
2500 m²

Field D
0.25 A
1000 m²

Field C
0.49 A
2000 m²

Field B
0.25 A
1000 m²

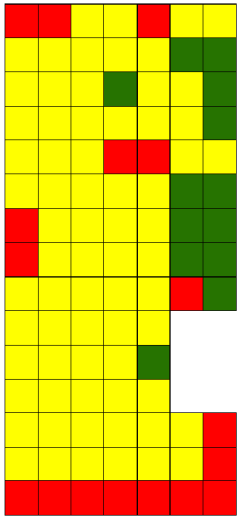
Source: Hopf, 2008

Materials and Methods – Data Cleaning

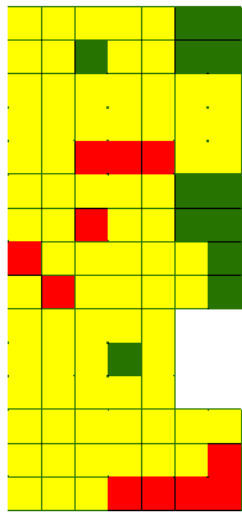
- **Combines equipped with commercially available yield sensing systems were used to collect data from 1994-2007.**
- **Individual points were determined unreliable based on several criteria.**
 - ✓ All negative values for grain yield and grain moisture were deleted.
 - ✓ Points with GPS positional errors were deleted.
 - ✓ Outside headlands were deleted, to avoid significant changes in grain flow while entering and exiting the field.
 - ✓ Grain moisture points that were abnormally high, and were not associated with normal grain harvest practices were deleted.
 - ✓ Grain yield points that were deemed higher than the agronomical potential for a field under a set of management practices (>300 bu/A) were deleted.

Calculating corn yield cohorts to predict next year's yield

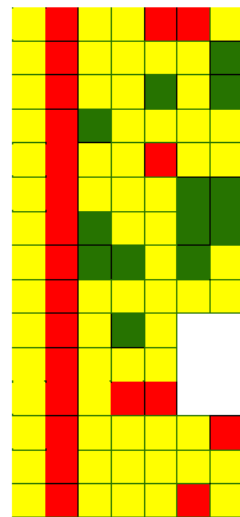
1995 Corn Yield



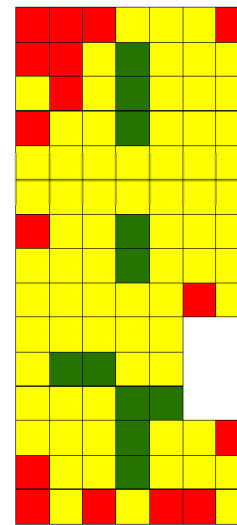
1997 Corn Yield



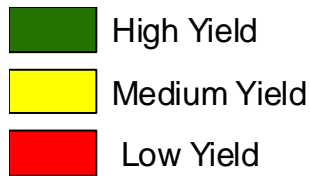
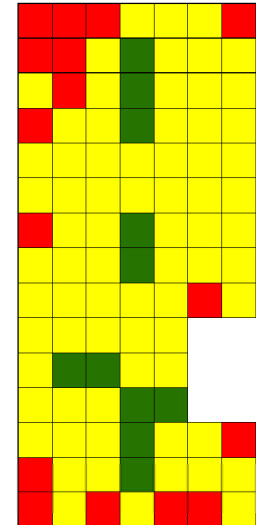
1999 Corn Yield



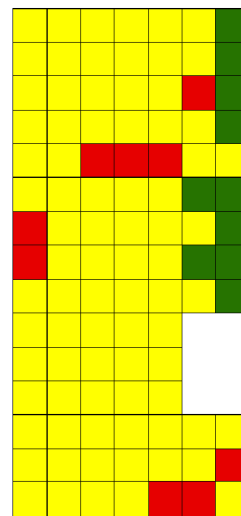
2001 Corn Yield



2003 Corn Yield



Corn Yield cohorts



Corn Yield Cohorts

92	93	94	95	96	97	98
85	86	87	88	89	90	91
78	79	80	81	82	83	84
71	72	73	74	75	76	77
64	65	66	67	68	69	70
57	58	59	60	61	62	63
50	51	52	53	54	55	56
43	44	45	46	47	48	49
36	37	38	39	40	41	42
31	32	33	34	35		
26	27	28	29	30		
21	22	23	24	25		
14	15	16	17	18	19	20
7	8	9	10	11	12	13
0	1	2	3	4	5	6

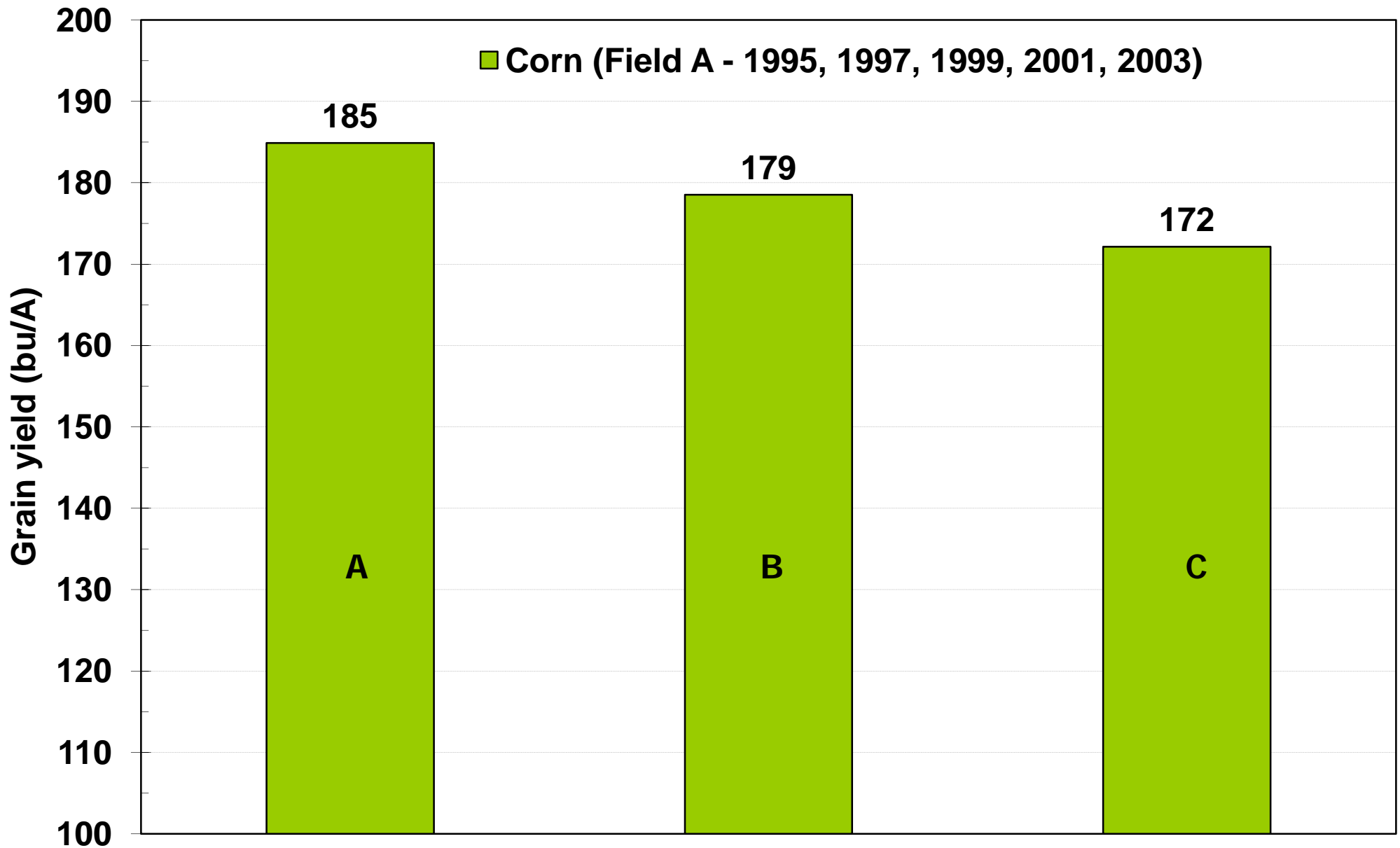
2005 Corn Yield

Source: Hopf, 2008

Methods of Analysis – Field Management Zones

Yield cohort	Cells
High	17%
Medium	66%
Low	17%

What is the yield range between yield cohorts?



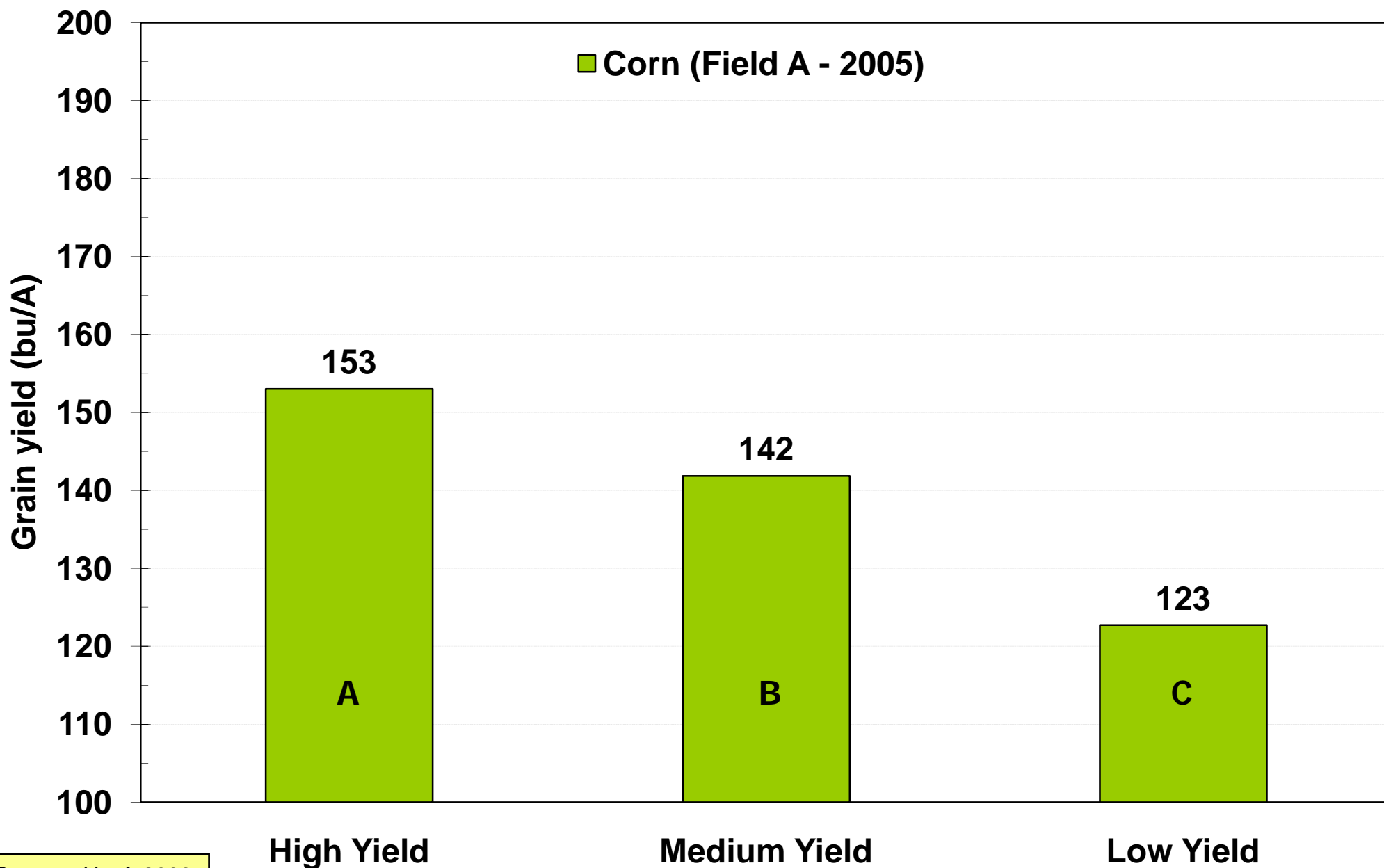
Source: Hopf, 2008

High Yield

Medium Yield

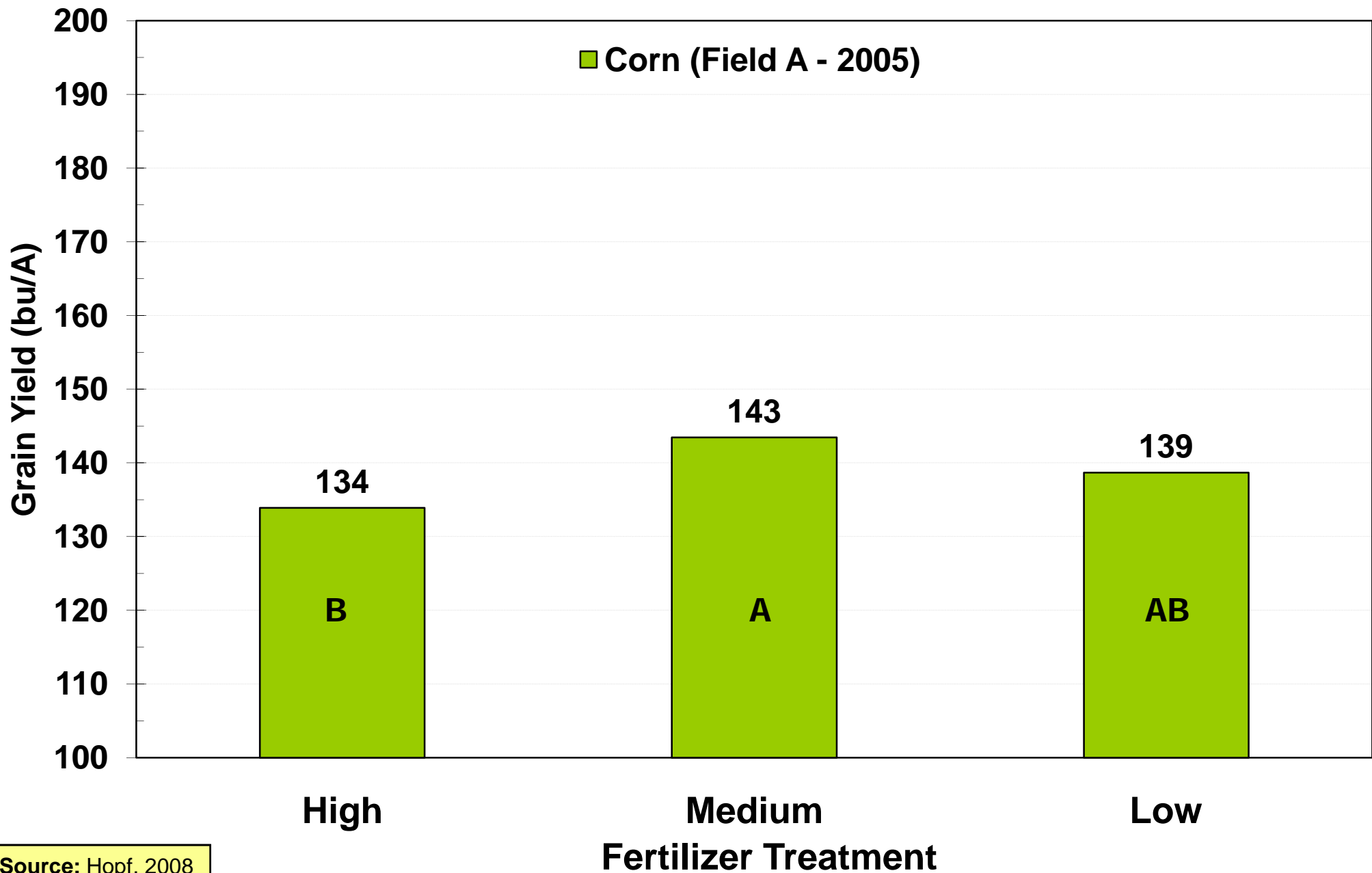
Low Yield

Following cell classification and variable rate application of starter fertilizer, what was the range between yield cohorts?



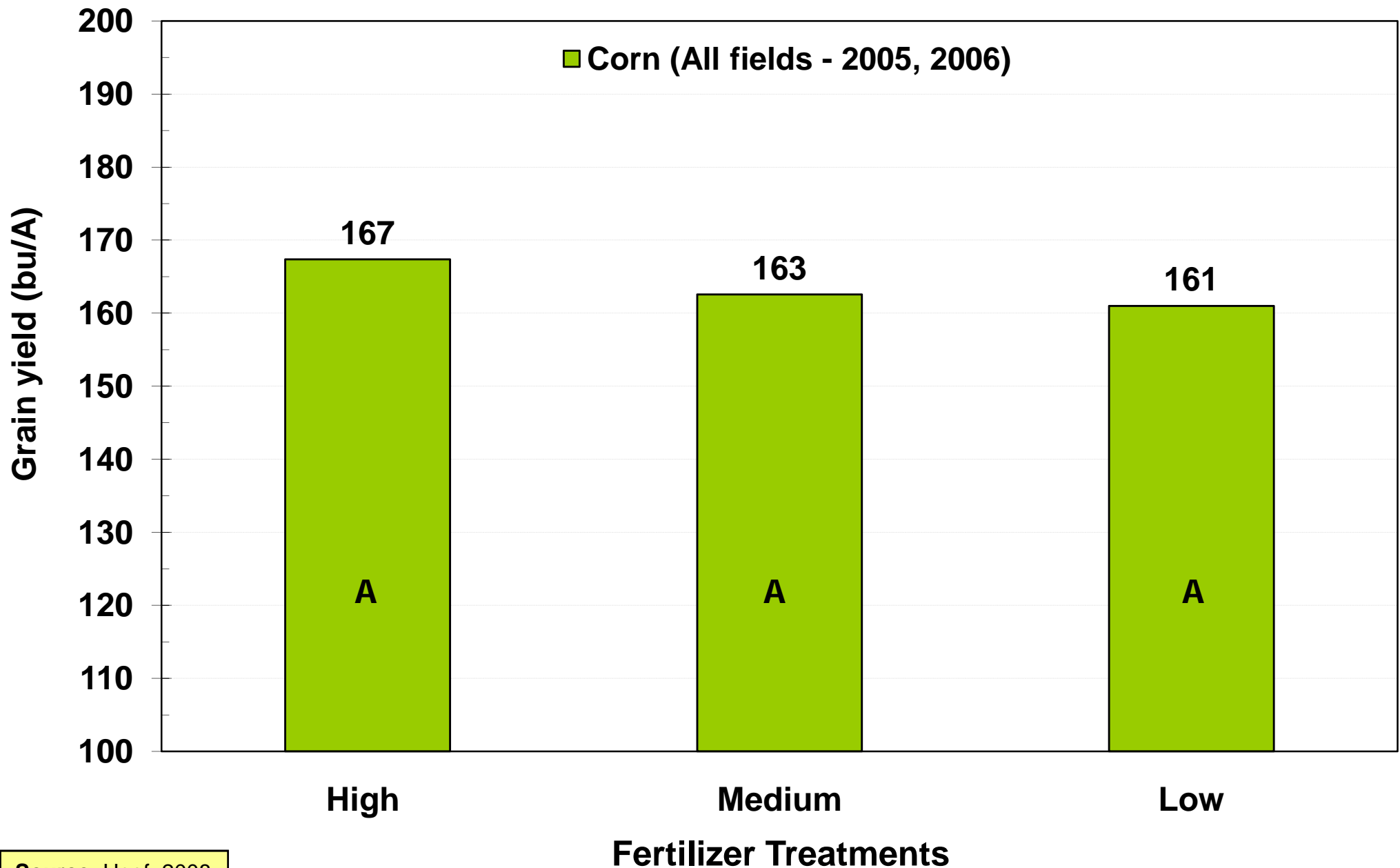
Source: Hopf, 2008

Did variable rate fertilizer application have any effect on yield?



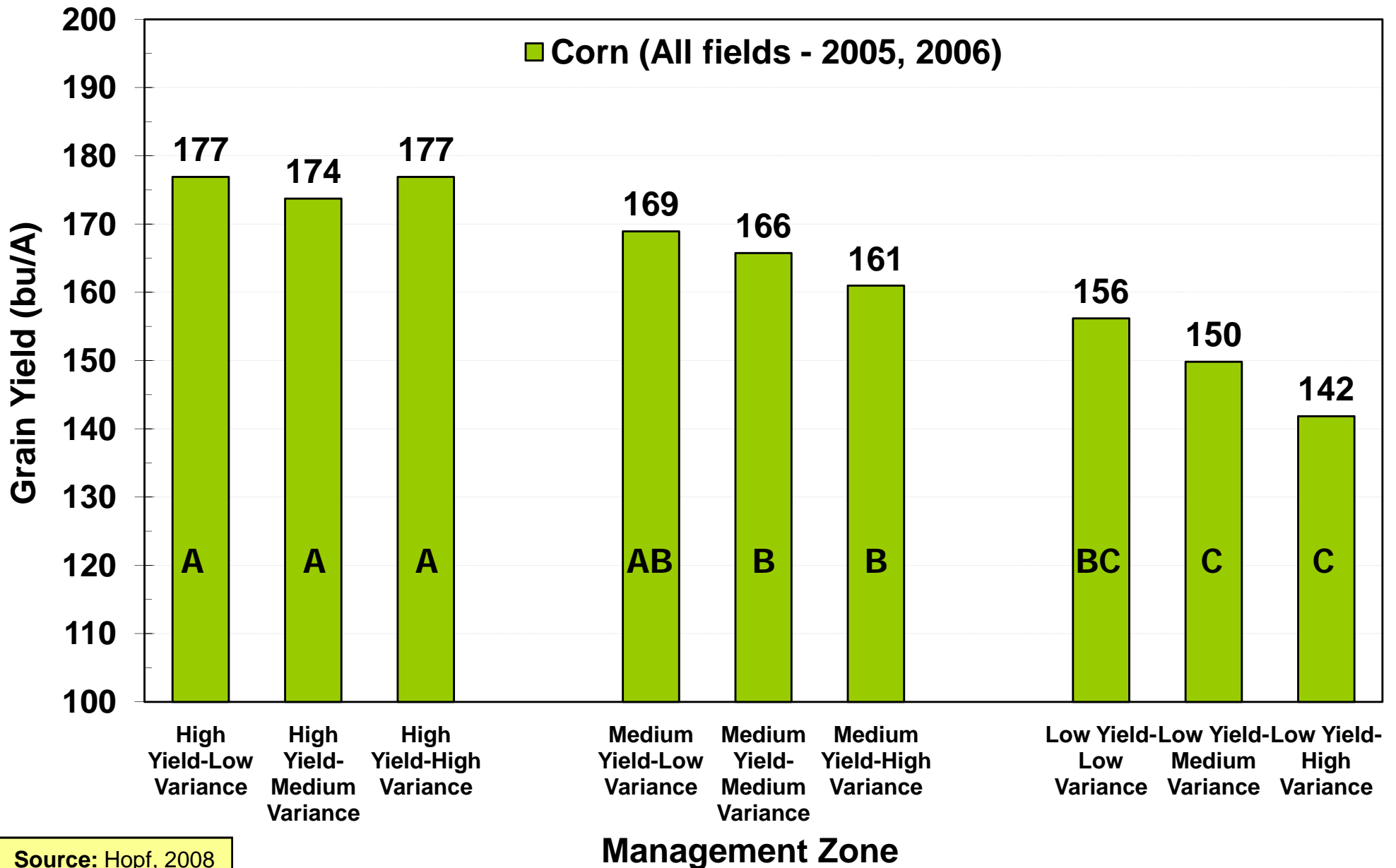
Source: Hopf, 2008

Did variable rate fertilizer application have any effect on yield?



Source: Hopf, 2008

Did variable rate fertilizer application have any effect on yield within a management zone?



Source: Hopf, 2008

Conclusions

- Annual weather conditions affected classification of cells into cohorts.
- The range between the highest and lowest yielding MZ within a field averaged 26 bu/A across all fields.
- Predicting grain yield of MZs across all fields during the year of variable rate fertilizer application was successful.
 - ✓ Corn grain yield of MZs based on corn grain yield produced 174, 166, and 150 bu/A in the high, medium and low yield classes.
- Averaged across all fields, variable starter fertilizer treatment did not impact corn grain yield



What crop management decisions can be managed in responsive environments?

Maybe

- Hybrid
- Plant density
- Fertilizer: N, P, K, micro, starter, lime
- Pesticide
 - ✓ Fungicide
 - ✓ Herbicide



Summary

- **Grain yield increases are occurring faster in Corn Belt counties outside of Wisconsin.**
- **The most expensive corn crop ever planted occurred in 2008. The most risky corn crop ever planted will be in 2009.**
- **Optimum plant populations for grain yield are higher than currently recommended levels.**
- **Predicting grain yield of MZs across all fields during the year of variable rate fertilizer application was successful.**
 - ✓ Averaged across all fields, variable fertilizer treatment did not impact corn grain yield



Thanks for your attention!
Questions?

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